

COMMUNITY USE OF BANNER MASTS LOCATED IN VICTORIA STREET COUNCIL POLICY

POLICY STATEMENT

To provide community / Not-for-Profit groups with the opportunity of hanging advertising banners in Victoria Street, to promote community activities or upcoming events to passing vehicular and pedestrian traffic

POLICY SCOPE

This policy applies to: community/not for profit groups, Bunbury City staff, Elected Members.

POLICY DETAILS

That advertising banners suspended from the two (2) banner masts located along Victoria Street should:

- contain text and images suitable for public display (e.g. not offensive, sexist, racist or anti-religious etc, but may contain sponsorship details / logos from commercial groups) as defined in the *Community Use of Banner Masts Located in Victoria Street Corporate Guidelines*;
- promote events, products or services of particular significance to the local community or visitors to Bunbury;
- be designed so as not to detract from the visual streetscape of Victoria Street; and
- be of sufficient dimension and design to suit the design and load capacity of the banner masts.

The cost of installation and removal of the banner is costed as per current City of Bunbury Schedule of Fees and Charges. Any additional works required will be charged to the applicant (at cost) if required.

COMPLIANCE REQUIREMENTS

LEGISLATION

- *Local Government Act 1995*
- *Codes of Practice, Worksafe WA*

INDUSTRY

ORGANISATIONAL

- *City of Bunbury Occupational Safety and Health procedures*
- *City of Bunbury adopted Schedule of Fees and Charges*
- [Corporate Guideline: Community Use of Banner Masts Located in Victoria Street](#)

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