

Grant Program



Scoring Matrix

Applicants are encouraged to use the scoring matrix as a tool to help submit a high-quality application. Applications are scored against the following criteria for each category with the highest scoring applications being considered for funding.

General

The below criteria apply to all grant categories except Achievement.

Applicant discusses proposed initiative with the grants team

2 points - Applicant has discussed the proposed application with the grants team.

0 points - Applicant has not discussed the proposal with the grants team.

Applicant demonstrates aspects of financial sustainability

5 points – Applicant details an extensive budget including all financial aspects of the initiative

1 point – Applicant details a budget including minimal financial aspects of the initiative

Previous acquittal being completed and submitted on time

5 points - Applicant has acquitted previous applications on time

0 points - Applicant has not acquitted previous application on time

Grant Categories

[Community Connect Tier 1](#)

[Community Connect Tier 2](#)

[Neighbourhood Connect Tier 1](#)

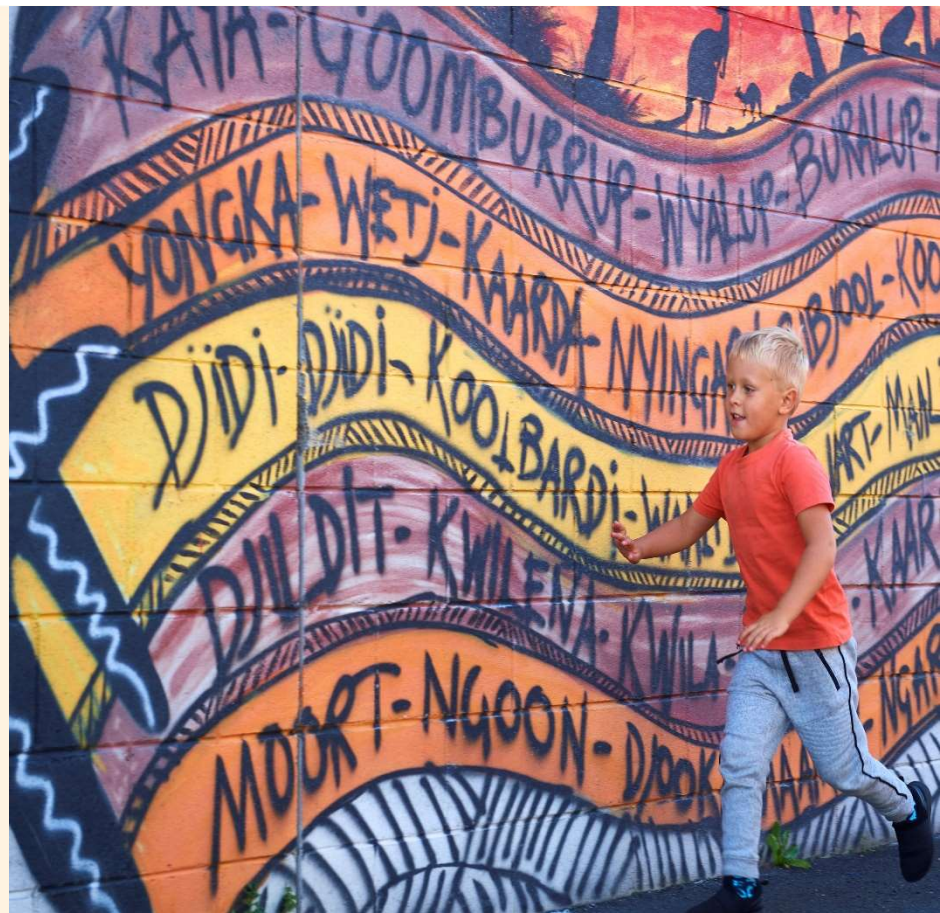
[Neighbourhood Connect Tier 2](#)

[Signature Events Tier 1](#)

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[Bunbury Brighter](#)

[Achievement](#)



Community Connect – Tier 1



The purpose of this subcategory is to create a highly engaged community to participate in a wide range of opportunities that make them feel welcomed and connected.

The initiatives could be through community events, theatre, film, arts, murals, artist in residence, music, circus, culture, sporting, health and wellness.

Maximum Score: 67 points

Including the general criteria, the below apply to Community Connect Tier 1 initiatives:

That partners with a minimum of 2 community/sporting organisations that will compliment or add on to existing services and resources

5 points - Details partnerships with more than 2 community/sporting organisations

2 points - Details partnerships with 2 community/sporting organisations

0 points - Details partnerships with less than 2 community/sporting organisations

That connects the community and its people

5 points - Details how the initiative connects the community and its people, giving multiple examples

2 points - Details how the initiative connects the community and its people, giving one example

0 Points - Does not detail how the initiative connects the community and its people.

That contributes to a quality lifestyle

5 points - Details how the initiative contributes to a quality lifestyle, giving multiple examples

2 points - Details how the initiative contributes to a quality lifestyle, giving one example

0 points - Does not detail how the initiative contributes to a quality lifestyle.

That demonstrates the communities need for the initiative

5 points - Details how the initiative benefits and is needed by the community, listing multiple examples.

2 points - Details how the initiative benefits and is needed by the community, listing one example.

0 points - Does not detail how the initiative benefits and is needed by the community.

That attracts up to 100 participants from the community

5 points - Initiative attracts more than 100 participants

2 points - Initiative attracts up to 100 participants

1 point - Initiative attracts up to 50 participants

That uses a minimum of 2 local suppliers

5 points - Details how more than 2 local suppliers will be used

2 points - Details how 2 local suppliers will be used

0 points - Does not detail how local suppliers will be used

That activates places and spaces within the City of Bunbury boundary

5 points - Details how multiple places and spaces within the City of Bunbury will be utilised

2 points - Details how one place or space within the City of Bunbury will be utilised

That has a progressive or creative element

5 points - Details multiple progressive and creative elements

2 points - Details one progressive or creative element

0 points - Does not detail any progressive or creative elements

That secures a minimum of 1 additional funding source

5 points - Secures more than 1 additional funding source

2 points - Secures 1 additional funding source

0 points - Does not secure additional funding source

That engages an experienced committee to deliver the initiative

5 points - Details multiple examples and experience of delivering the initiative

2 points - Details minimal examples and experience of delivering the initiative

0 points - Details no examples and experience of delivering the initiative

That encourages skill development and builds capacity of the organisation or community

5 points - Details how skill development and capacity building of the organisation or community will be included in the initiative

2 points - Details minimal skill development and capacity building of the organisation or community will be included in the initiative

0 points - Does not detail how skill development and capacity building of the organisation or community will be included in the initiative



Community Connect – Tier 2



The purpose of this subcategory is to create a highly engaged community to participate in a wide range of opportunities that make them feel welcomed and connected.

The initiatives could be through community events, theatre, film, arts, murals, artist in residence, music, circus, culture, sporting, health and wellness.

Maximum Score: 77 points

Including the general criteria, the below apply to Community Connect Tier 2 initiatives:

That partners with more than 2 community organisations/sporting organisations that will compliment or add on to existing services and resources

5 points - Details partnerships with more than 2 community/sporting organisations

2 points - Details partnerships with 2 community/sporting organisations

0 points - Details partnerships with less than 2 community/sporting organisations

That connects the community and its people

5 points - Details how the initiative connects the community and its people, giving multiple examples

2 points - Details how the initiative connects the community and its people, giving one example

0 points - Does not detail how the initiative connects the community and its people.

That contributes to a quality lifestyle

5 points - Details how the initiative contributes to a quality lifestyle, giving multiple examples

2 points - Details how the initiative contributes to a quality lifestyle, giving one example

0 points - Does not detail how the initiative contributes to a quality lifestyle.

That demonstrates the communities need for the initiative

5 points - Details how the initiative benefits and is needed by the community, listing multiple examples.

2 points - Details how the initiative benefits and is needed by the community, listing one example.

0 points - Does not detail how the initiative benefits and is needed by the community.

That attracts more than 100 participants from the community.

5 points - Initiative attracts more than 150 participants

2 points - Initiative attracts 100 to 150 participants

0 points - Initiative attracts up to 100 participants

That uses a minimum of 3 local suppliers

5 points - Details how more than 3 local suppliers will be used

2 points - Details how 3 local suppliers will be used

0 points - Does not detail how local suppliers will be used

That receives local media exposure

5 points - Details how marketing and media will engage across more than 3 platforms

2 points - Details how marketing and media will engage across 2 platforms

1 point - Details how marketing and media will engage across a single platform

That activates places and spaces within the City of Bunbury boundary

5 points - Details how multiple places and spaces within the City of Bunbury will be utilised

2 points - Details how one place or space within the City of Bunbury will be utilised

That has a progressive and creative element

5 points - Details multiple progressive and creative elements

2 points - Details one progressive or creative element

0 points - Does not detail any progressive or creative elements

That showcases Bunbury's natural attributes and assets

5 points - Details how the initiative will showcase Bunbury's natural attributes and assets, giving multiple examples

2 points - Details how the initiative will showcase Bunbury's natural attributes and assets, giving one example

0 points - Does not detail how the initiative will showcase Bunbury's natural attributes and assets

That secures a minimum of 2 additional funding source

5 points - Secures more than 2 additional funding source

2 points - Secures 2 additional funding source

0 points - Does not secure additional funding source

That engages an experienced committee or consultant to deliver the initiative

5 points - Details multiple examples and experience of delivering the initiative

2 points - Details minimal examples and experience of delivering the initiative

0 points - Details no examples and experience of delivering the initiative

That encourages skill development and builds capacity of the organisation or community

5 points - Details how skill development and capacity building of the organisation or community will be included in the initiative

2 points - Details minimal skill development and capacity building of the organisation or community will be included in the initiative

0 points - Does not detail how skill development and capacity building of the organisation or community will be included in the initiative



Neighbourhood Connect – Tier 1

The purpose of this subcategory is to strengthen and support our residents to develop a sense of safety and connection through community initiatives in their neighbourhood.

Maximum Score: 47 points

Including the general criteria, the below apply to Neighbourhood Connect Tier 1 initiatives:



That allows residents to come together to connect and meet

5 points - Details how the initiative will allow residents to come together to connect and meet, giving multiple examples

2 points - Details how the initiative will allow residents to come together to connect and meet, giving one example

0 points - Does not detail how the initiative will allow residents to come together to connect and meet.

That demonstrates the neighbourhood's need for the initiative

5 points - Details the neighbourhoods need for the initiative, giving multiple examples

2 points - Details the neighbourhoods need for the initiative, giving one example

0 points - Does not detail the neighbourhoods need for the initiative

That attracts or is accessed by more than 20 residents from the community

5 points - Details how the initiative will attract or be accessed by more than 20 residents

2 points - Details how the initiative will attract or be accessed by less than 20 residents

0 points - Does not detail how the initiative will attract or be accessed by residents

That is held within the City of Bunbury Neighbourhoods

5 points - Details multiple City of Bunbury Neighbourhoods that will benefit from the initiative

2 points - Details the City of Bunbury Neighbourhood that will benefit from the initiative

That actively engages local residents to be involved in their neighbourhood

5 points - Details how local residents will be involved in the initiative, giving multiple examples

2 points - Details how local residents will be involved in the initiative, giving one example

0 points - Does not detail how local residents will be involved in the initiative

That encourages an aspect of neighbourhood safety

5 points - Details how the initiative will encourage aspects of neighbourhood safety, giving multiple examples

2 points - Details how the initiative will encourage aspects of neighbourhood safety, giving one example

0 points - Does not detail how the initiative will encourage aspects of neighbourhood safety

That is delivered by the community for the community

5 points - Details how and who will deliver the initiative for the community, giving multiple examples

2 points - Details how and who will deliver the initiative for the community, giving one example

0 points - Does not detail how and who will deliver the initiative for the community.

Neighbourhood Connect – Tier 2

The purpose of this subcategory is to strengthen and support our residents to develop a sense of safety and connection through community initiatives in their neighbourhood.

Maximum Score: 62 points

Including the general criteria, the below apply to Neighbourhood Connect Tier 2 initiatives:



That allows residents to come together to connect and meet

5 points - Details how the initiative will allow residents to come together to connect and meet, giving multiple examples

2 points - Details how the initiative will allow residents to come together to connect and meet, giving one example

0 points - Does not detail how the initiative will allow residents to come together to connect and meet.

That demonstrates the neighbourhood's need for the initiative

5 points - Details the neighbourhoods need for the initiative, giving multiple examples

2 points - Details the neighbourhoods need for the initiative, giving one example

0 points - Does not detail the neighbourhoods need for the initiative

That partners with a minimum of 1 community organisation

5 points - Details partnerships with more than 1 community organisation

2 points - Details partnerships with 1 community organisation

0 points - Does not detail a partnership with any community organisation

That attracts or is accessed by more than 30 residents from the community

5 points - Details how the initiative will attract or be accessed by more than 30 residents

2 points - Details how the initiative will attract or be accessed by less than 30 residents

0 points - Does not detail how the initiative will attract or be accessed by residents

That uses a minimum of 1 local supplier

5 points - Details how more than 1 local supplier will be used

2 points - Details how 1 local supplier will be used

0 points - Does not detail how local suppliers will be used

That is held within the City of Bunbury Neighbourhoods

5 points - Details multiple City of Bunbury Neighbourhoods that will benefit from the initiative

2 points - Details the City of Bunbury Neighbourhood that will benefit from the initiative

That actively engages local residents to be involved in their neighbourhood

5 points - Details how local residents will be involved in the initiative, giving multiple examples

2 points - Details how local residents will be involved in the initiative, giving one example

0 points - Does not detail how local residents will be involved in the initiative

That encourages an aspect of neighbourhood safety

5 points - Details how the initiative will encourage aspects of neighbourhood safety, giving multiple examples

2 points - Details how the initiative will encourage aspects of neighbourhood safety, giving one example

0 points - Does not detail how the initiative will encourage aspects of neighbourhood safety

That is delivered by the community for the community

5 points - Details how and who will deliver the initiative for the community, giving multiple examples

2 points - Details how and who will deliver the initiative for the community, giving one example

0 points - Does not detail how and who will deliver the initiative for the community.

That encourages skill development and builds capacity of the community

5 points - Details how skill development and capacity building of the community will be included in the initiative

2 points - Details minimal skill development and capacity building of the community will be included in the initiative

0 points - Does not detail how skill development and capacity building of the community will be included in the initiative



Signature Events – Tier 1



The purpose of this category is to promote Bunbury as a thriving and premier destination for significant events, driving people to come visit Bunbury and spend time in the region.

Maximum Score: 82 points

Including the general criteria, the below apply to Signature Events Tier 1 events:

That partners with a minimum of 2 community organisations and/or local businesses that will compliment or add on to existing services and resources

5 points - Details partnerships with more than 2 community organisations/local businesses

2 points - Details partnerships with 2 community organisations/local businesses

0 points - Details partnerships with less than 2 community organisations/local businesses

That connects the community and its people

5 points - Details how the initiative connects the community and its people, giving multiple examples

2 points - Details how the initiative connects the community and its people, giving one example

0 points - Does not detail how the initiative connects the community and its people.

That is financially and physically accessible to all patrons

5 points - Initiative is free and accessible to attend

2 points - Initiative has free and paid elements and is accessible to attend

1 point - Initiative is paid and accessible to attend

That attracts up to 500 visitors to Bunbury

5 points - Initiative attracts more than 500 visitors to Bunbury

2 points - Initiative attracts 500 visitors to Bunbury

1 point - Initiative attracts up to 500 visitors to Bunbury

That uses a minimum of 2 local suppliers

5 points - Details how more than 2 local suppliers will be used

2 points - Details how 2 local suppliers will be used

0 points - Does not detail how local suppliers will be used

That encourages visitors to spend their time and money in Bunbury

5 points - Details how visitors are encouraged to spend their time and money in Bunbury, giving multiple examples

2 points - Details how visitors are encouraged to spend their time and money in Bunbury, giving one example

0 points - Does not detail how visitors are encouraged to spend their time and money in Bunbury

That promotes the event locally or regionally

5 points - Details how marketing and media will engage across more than 3 platforms locally and regionally

2 points - Details how marketing and media will engage across 2 platforms locally

0 points - Details how marketing and media will engage across a single platform locally

That is a local, state or regional based event/series

5 points - Initiative is a state based event or series

2 points - Initiative is a regional based event or series

0 points - Initiative is a local based event or series

That is progressive or unique or innovative

5 points - Details multiple progressive, unique or innovative elements

2 points - Details one progressive, unique or innovative elements

0 points - Does not detail any progressive, unique or innovative elements

That activates places and spaces within the City of Bunbury boundary

5 points - Details how multiple places and spaces within the City of Bunbury will be utilised

2 points - Details how one place or space within the City of Bunbury will be utilised

That secures a minimum of 1 additional funding source

5 points - Secures more than 1 additional funding source

2 points - Secures 1 additional funding source

0 points - Does not secure additional funding source

That engages an experienced committee to deliver the event

5 points - Details multiple examples and experience of delivering the initiative

2 points - Details minimal examples and experience of delivering the initiative

0 points - Details no examples and experience of delivering the initiative

That spans multiple days

5 points - Event is held across a week or multiple weeks

2 points - Event is held across a weekend or multiple days

1 point - Event is held on one day

That the event contributes to the local Bunbury event scene

5 points - Event is held in the non-peak event season (May – September)

2 points - Event is held in the peak event season (October – April)



Signature Events – Tier 2



The purpose of this category is to promote Bunbury as a thriving and premier destination for significant events, driving people to come visit Bunbury and spend time in the region.

Maximum Score: 87 points

Including the general criteria, the below apply to Signature Events Tier 2 events:

That partners with more than 2 community organisations and/or local businesses that will compliment or add on to existing services and resources

5 points - Details partnerships with more than 3 community organisations/local businesses

2 points - Details partnerships with more than 2 community organisations/local businesses

0 points - Details partnerships with 2 or less community organisations/local businesses

That connects the community and its people

5 points - Details how the initiative connects the community and its people, giving multiple examples

2 points - Details how the initiative connects the community and its people, giving one example

0 points - Does not detail how the initiative connects the community and its people.

That is financially and physically accessible to all patrons

5 points - Initiative is free and accessible to attend

2 points - Initiative has free and paid elements and is accessible to attend

1 point - Initiative is paid and accessible to attend

That attracts more than 500 visitors to Bunbury

5 points - Initiative attracts more than 1000 visitors to Bunbury

2 points - Initiative attracts more than 500 visitors to Bunbury

1 point - Initiative attracts less than 500 visitors to Bunbury

That uses more than 5 local suppliers

5 points - Details how more than 5 local suppliers will be used

2 points - Details how 5 local suppliers will be used

0 points - Does not detail how local suppliers will be used

That encourages visitors to spend their time and money in Bunbury

5 points - Details how visitors are encouraged to spend their time and money in Bunbury, giving multiple examples

2 points - Details how visitors are encouraged to spend their time and money in Bunbury, giving one example

0 points - Does not detail how visitors are encouraged to spend their time and money in Bunbury

That promotes the event regionally, nationally or internationally

5 points - Details how marketing and media will engage across more than 3 platforms nationally or internationally

2 points - Details how marketing and media will engage across 2 platforms regionally or nationally

0 points - Details how marketing and media will engage across a single platform regionally

That is a regional, national, or international based event/series

5 points - Initiative is an international based event or series

3 points - Initiative is a national based event or series

2 points - Initiative is a regional based event or series

1 point - Initiative is a local event or series

That receives significant media exposure

5 points - Details a marketing and media plan including opportunities for significant media exposure, giving multiple examples

2 points - Details a marketing and media plan including opportunities for significant media exposure, giving minimal examples

0 points - Does not detail a marketing and media plan or opportunities for significant media exposure

That is progressive or unique or innovative

5 points - Details multiple progressive, unique or innovative elements

2 points - Details one progressive, unique or innovative elements

0 points - Does not detail any progressive, unique or innovative elements

That activates multiple places and spaces within the City of Bunbury boundary

5 points - Details how multiple places and spaces within the City of Bunbury will be utilised

2 points - Details how one place or space within the City of Bunbury will be utilised

That secures a minimum of 2 additional funding source

5 points - Secures more than 2 additional funding sources

2 points - Secures 2 additional funding sources

0 points - Does not secure additional funding sources

That engages an experienced committee or consultant to deliver the event

5 points - Details multiple examples and experience of delivering the initiative

2 points - Details minimal examples and experience of delivering the initiative

0 points - Details no examples and experience of delivering the initiative

That spans multiple days

5 points - Event is held across a week or multiple weeks

2 points - Event is held across a weekend or multiple days

0 points - Event is held on one day

That the event contributes to the local Bunbury event scene

5 points - Event is held in the non-peak event season (May – September)

2 points - Event is held in the peak event season (October – April)

Bunbury Brighter



The purpose of this category is to celebrate Bunbury, through sharing of local stories, its connection with culture, history and showcasing the natural beauty that the City has to offer.

Maximum Score: 72 points

Including the general criteria, the below apply to Bunbury Brighter initiatives:

That tells the story of Bunbury

5 points - Details multiple aspects of Bunbury that will be included in the initiative

2 points - Details aspects of Bunbury that will be included in the initiative

0 points - Does not detail any aspects of Bunbury that will be included in the initiative

That partners with a minimum of 2 community organisation

5 points - Details partnerships with 4 or more community organisation

2 points - Details partnerships with a minimum of 2 community organisation

0 points - Does not detail a partnership with any community organisation

That details how the initiative will share the history and/or connection to Noongar country

5 points - Details how the initiative will share the history and/or connection to Noongar country, giving multiple examples

2 points - Details how the initiative will share the history and/or connection to Noongar country, giving one example

0 points - Does not detail how the initiative will share the history and/or connection to Noongar country

That is inclusive of all members of the community

5 points - Initiative is free and inclusive to attend

2 points - Initiative has free and paid elements and inclusive to attend

1 point - Initiative is paid and inclusive to attend

That partners with Bunbury thinkers, makers and doers

5 points - Lists multiple thinkers, makers and doers and details the ongoing partnerships

2 points - Lists one thinker, maker and doer

0 points - Lists no thinkers, makers and doers and details the ongoing partnerships

That demonstrates Bunbury's need for the initiative

5 points - Details various aspects that support Bunbury's need for the initiative, giving multiple examples

2 points - Details various aspects that support Bunbury's need for the initiative, giving one example

0 points - Does not detail various aspects that support Bunbury's need for the initiative

That attracts visitation to Bunbury

5 points - Attracts more than 5,000 attendees

2 points - Attracts up to 1,000 attendees

1 point - Attracts up to 500 attendees

That engages local businesses

5 points - Engages more than six local businesses

2 points - Engages up to four local businesses

1 point - Engages up to two local business

That encourages people to spend their time and money in Bunbury

5 points - Details how people will be encouraged to spend their time and money in Bunbury, giving multiple examples

2 points - Details how people will be encouraged to spend their time and money in Bunbury, giving one example

0 points - Does not detail how people will be encouraged to spend their time and money in Bunbury

That receives significant media exposure

5 points - Details a marketing and media plan including opportunities for significant media exposure, giving multiple examples

2 points - Details a marketing and media plan including opportunities for significant media exposure, giving minimal examples

0 points - Does not detail a marketing and media plan or opportunities for significant media exposure

That uses one or more of the following places or spaces:

- **Bunbury's wonderful water ways**
- **Bunbury's public open spaces**
- **Bunbury's bustling CBD**
- **Bunbury's art and cultural spaces**

5 points - Uses more than one space listed

2 points - Uses one space listed

0 points - Does not use any spaces listed

A bright idea that speaks to Bunbury

5 points - Details bright ideas that speak to Bunbury, giving multiple examples

2 points - Details bright ideas that speak to Bunbury, giving one example

0 points - Does not detail any bright ideas that speaks to Bunbury



Achievement



The purpose of this category is to support members of the community who exemplify excellence, to proudly represent and promote Bunbury in a positive manner.

Maximum Score: 15 points

The below criteria apply to applicants:

That are part of a local not for profit incorporated organisation

5 points - Member of a local not for profit incorporated organisation

0 points - Not a member of a local not for profit incorporated organisation

That represent the City of Bunbury

5 points - Represents City as an individual

2 points - Represents the City as a team

That attend a Regional, State, National & International event

5 points - Attends an International event

2 points - Attends a State or Regional event

1 point - Attends a Regional event

