

# CORPORATE BUSINESS PLAN

2023 – 2027



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The City of Bunbury acknowledges the traditional owners of the land, the Noongar Wardandi people and their continuing connection to the land, waters and community. We pay our respects to all members of the Aboriginal communities and their cultures; and to Elders past, present and emerging.

# Introduction



Welcome to the City of Bunbury's Corporate Business Plan.

This document is a strategic business tool that translates Council priorities into actions within the resources available. This Corporate Business Plan supports the Strategic Community Plan and follows the City's Integrated Strategic Planning and Reporting Framework, meeting the legislative requirement for all local governments.

The Corporate Business Plan forms part of our comprehensive and fully integrated set of strategic financial planning documents, including our organisational Workforce Plan, Long Term Financial Plan and Annual Budget.

The Corporate Business Plan outlines:

- Community priorities and aspirations.
- The City's vision.
- Priority projects for the City aligned with our strategic outcomes.
- How success will be measured and reported.

# Executive Message



On behalf of the City of Bunbury Council, organisation and community, we are pleased to present our Corporate Business Plan 2023-2027, in support of our Strategic Community Plan.

The Strategic Community Plan is the City's highest-level strategic planning document that sets out our community's vision and aspirations, guiding Council's strategic priorities and direction.

This document is the result of extensive community consultation, with our community sharing their ideas and aspirations to help shape our vision, themes, goals and objectives. Thank you to those who contributed.

We know our community's top priorities are community safety and crime prevention, access to housing, sustainability and climate action, development of the City Centre, tourism attractions and marketing.

Through the five core performance areas identified in this plan in people, planet, place, prosperity, and performance, we have already started implementing activities and strategies related to those priorities.

We look forward to achieving our community's shared vision of continuously creating a City that is welcoming and full of opportunities through improvements in each of these areas, and partnering with our community, the State Government and other key stakeholders.

**Jaysen de San Miguel, Mayor**  
**Malcolm (Mal) Osborne, CEO**



# City of Bunbury at a Glance

With its coastal landscapes, working port, protected marinas and friendly climate, the City of Bunbury is a vibrant regional hub. The City's lifestyle, trade, recreation, arts and culture, together with its history and heritage, sets Bunbury apart. The seaside City has developed a diverse economic and cultural outlook. Its collection of street and public art is one of the largest and among the best in regional Australia.



Bunbury is located in the South West region of Western Australia, 180kms south of the capital Perth. The Wardandi Noongar people have inhabited Bunbury and the region for more than 40,000 years. European settlement occurred in 1838 and by the 20th century Bunbury was an established import and export port, with a railway line to Perth. Today, Bunbury is an accessible, inclusive and cosmopolitan regional city.

Bunbury is also known as the City of Three Waters, located on a unique peninsular, facing west to Geographe Bay and the Indian Ocean. Nestling against the Leschenault Inlet and on the protected north facing waters of Koombana Bay, it extends easterly towards the harbour. The City's iconic waterways include the Leschenault Estuary, two rivers and many important wetlands.

Koombana Bay and the inlet and estuary are an all-year round home to resident dolphins, with up to 100 seasonal visiting dolphins. The City's iconic waterways and 1930 hectares of parks, recreation and conservation areas enhance the quality lifestyle enjoyed by locals and visitors. Kalgulup Regional Park is a high-quality example of the South West's biodiversity which includes the Maidens Reserve currently undergoing upgrades to include new trails and lookouts.

Bunbury was declared the State's Second City in 1979 and supports and services more than 90,000 residents in the Bunbury-Geographe sub-region. The area has a target population of 200,000 people and the City's population is projected to double within 40 years. Bunbury is a major economic hub and service centre, due to its access to transport and export infrastructure.

The sub-region has a thriving job market, with many employment opportunities in health care and social services, retail, education and construction. Under the State's Diversify WA economic development framework, Bunbury is poised to become a leader in regional innovation and technology, creating a Digital City for the future.

Bunbury is a beautiful place to live, work and visit. Its quality of life is one of the biggest attractions, offering local families all amenities including schools, shops, beaches and nightlife in easy reach. This includes a university and a regional TAFE, public and private schools, the South West Regional Health Campus and a range of high-quality health services. The City also hosts an extensive and diverse events calendar, including national and international shows, held at the award-winning Bunbury Regional Entertainment Centre. The City of Bunbury annually hosts two major events – Skyfest and Christmas in the City.

Rich in art, culture and heritage, Bunbury is the region's cultural and entertainment hub. Bunbury Regional Art Gallery is the largest A-class regional gallery in Western Australia and Bunbury has its very own Museum and Heritage Centre, documenting the City's rich history. Complementing the cultural and entertainment offerings are high-class sporting facilities, a nationally accredited speedway track, a motor museum, and many exceptional, award-winning cafés, restaurants and small bars. There is also the Bunbury Wildlife Park – home to native and farm animals.

## POPULATION



2021  
**32,987**  
ABS Census

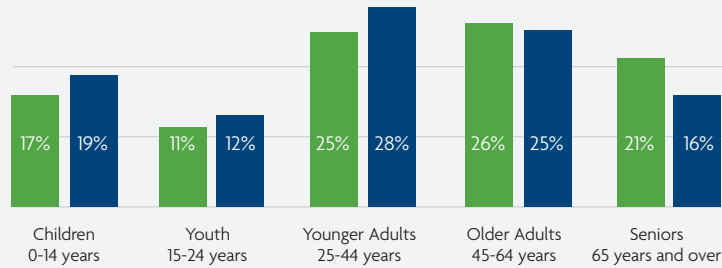


2031  
**34,640**

Projected (Band C)  
WA Planning  
Commission

## AGE PROFILE

2021, ABS CENSUS



■ City of Bunbury  
Median age: 43

■ Western Australia  
Median age: 38

## HOUSEHOLDS THAT SPEAK A NON-ENGLISH LANGUAGE



**8.6%**  
WA 18.6%  
2021, ABS CENSUS

## ABORIGINAL AND/OR TORRES STRAIT ISLANDER PEOPLE



**4.3%**  
WA 3.4%  
2021, ABS CENSUS

## DISABILITY

Needs assistance  
with core activities



**6.7%**  
WA 4.6%  
2021, ABS CENSUS

## PROXIMITY TO WATER



**100%**

of dwellings within  
a 5km radius of the  
coastlines of waterways

## VESSELS THROUGH THE PORT



**460** 2022/23 Southern  
Ports Authority

## HIGHEST OUTPUT GENERATING SECTORS

(2023 REMPLAN)



**\$1.885b**

Construction



**\$1.75b**

Manufacturing



**\$941m**

Mining

## TOTAL VISITORS



**363,000**

3-year average 2019-2022  
TOURISM WA.

# Priorities

Adapting to varying contexts and circumstances both locally and globally, means priorities must develop and change over time. To provide quality of life outcomes, the City of Bunbury must stay up-to-date and respond to changes in the political, environmental, social, technological, economic and legal landscapes. We must also respond to changing community expectations.



## Global Priorities

The United Nations' Sustainable Development Goals (SDGs) provide a global roadmap to increase prosperity, end social injustice and poverty, and improve health and wellbeing, all while protecting the environment for current and future generations. A total of 17 goals were agreed by all UN member states, including Australia. The City of Bunbury will be a catalyst for change; promoting and facilitating the achievement of goals and relevant targets in the local community. Learn more about the SDGs at <https://sdgs.un.org/goals>.

## SUSTAINABLE DEVELOPMENT GOALS

PEOPLE	1 NO POVERTY	2 ZERO HUNGER	3 GOOD HEALTH AND WELL-BEING	5 GENDER EQUALITY	10 REDUCED INEQUALITIES	11 SUSTAINABLE CITIES AND COMMUNITIES
	6 CLEAN WATER AND SANITATION	7 AFFORDABLE AND CLEAN ENERGY	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	13 CLIMATE ACTION	14 LIFE BELOW WATER	15 LIFE ON LAND
	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	11 SUSTAINABLE CITIES AND COMMUNITIES				
	4 QUALITY EDUCATION	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE			
	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTNERSHIPS FOR THE GOALS				



# State Priorities

In 2020, the COVID-19 pandemic exposed worldwide vulnerabilities, drawing attention to the need for healthy communities and resilient economies. The State Government of Western Australia responded with a WA Recovery Plan. Learn more about the Government of Western Australia's priorities at [www.wa.gov.au/government/wa-recovery](http://www.wa.gov.au/government/wa-recovery)



## PEOPLE

- Supporting our most vulnerable
- Putting patients first

## PLANET

- Investing in renewable energy and new technologies
- Green jobs and environmental protection

## PLACE

- Building infrastructure
- Maintenance blitz
- Major road construction
- Building community infrastructure
- Housing construction

## PROSPERITY

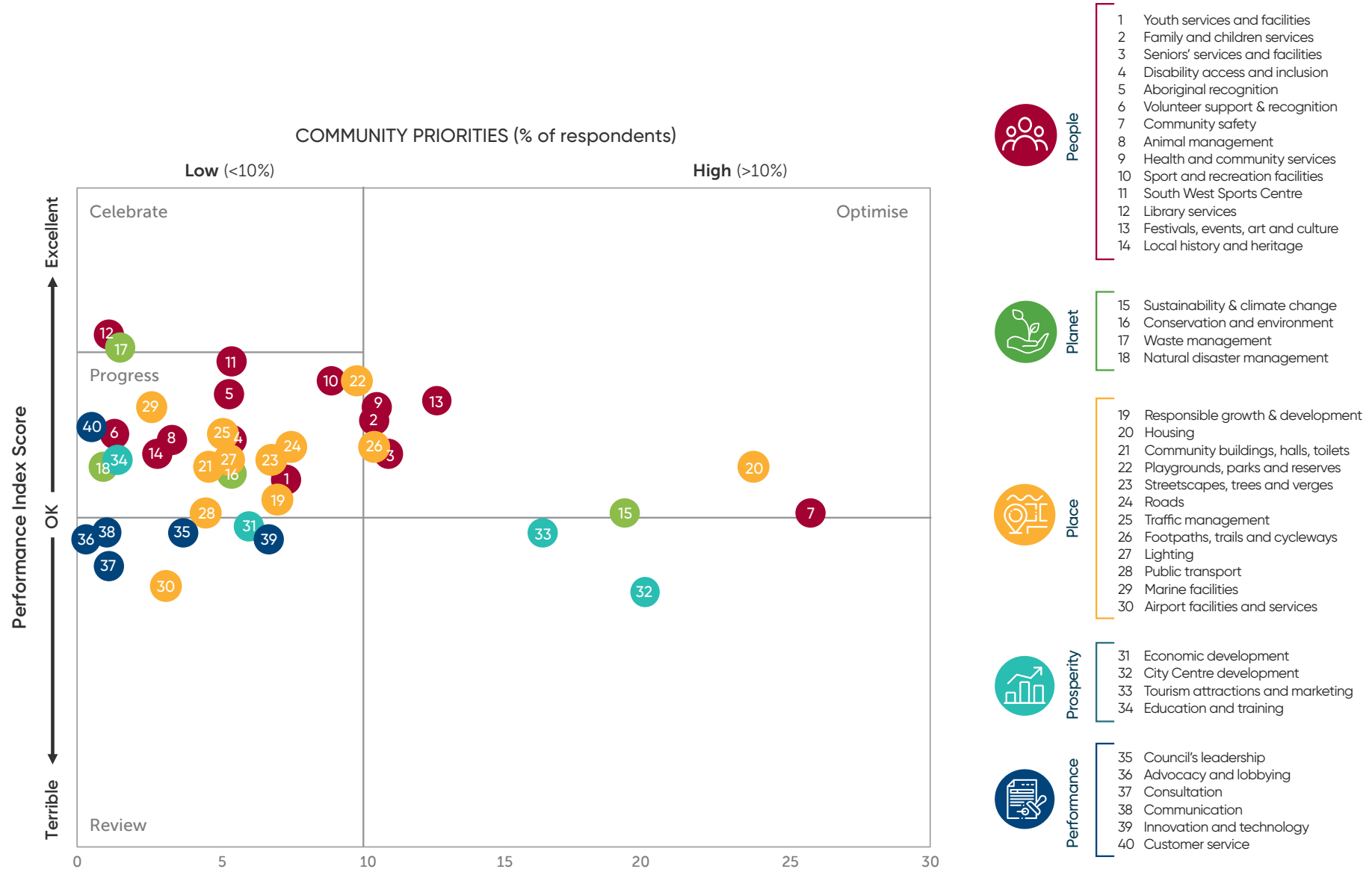
- Driving industry development
- Unlocking future mining opportunities
- Revitalising culture and the arts
- Supporting small businesses
- Buying local
- Growing WA's food industries
- Investing in our tourism sector
- Boosting local manufacturing
- Rebuilding TAFE and reskilling our workforce
- Building schools for the future
- Unlocking barriers to investment



# Bunbury Priorities

To understand local needs and priorities, the City of Bunbury commissioned an independent review. In 2021, 943 community members completed a MARKYT® Community Scorecard.

The top priorities were community safety and crime prevention, access to housing, sustainability and climate action, development of the City Centre, tourism attractions and marketing.





# Purpose

The City of Bunbury exists to build a better Bunbury for our community. We lead, enable, plan and deliver services, infrastructure and opportunities for Bunbury.

We fulfil our purpose through the following roles:



## FUND

We help to fund organisations to deliver essential community services.



## ADVOCATE

We are a voice for the local community on key issues.



## PARTNER

We form strategic alliances in the interests of the community.



## FACILITATE

We help to make it possible or easier to meet community needs.



## PROVIDE

We directly provide a range of services and facilities to meet community needs.



## REGULATE

We regulate compliance with legislation, regulation and local laws.

# Our Vision



**BUNBURY:**  
Welcoming and full of opportunities.

# People

*A safe, healthy and connected community.*



## Bunbury in 2023

As a place to live, the City of Bunbury's score improved from 77 to 83 between 2015 and 2021, the date of our last MARKYT® Community Scorecard. Disability access and inclusion was most significantly improved, with library services, sports and recreation and playgrounds, parks and reserves also attracting high performance scores.

Our new MARKYT® Community Scorecard will be completed later in 2023, and the City hopes to demonstrate even greater improvement across and beyond these key areas with the development and now implementation of the City's 2023 Disability Access and Inclusion Plan, and the new Community Engagement Framework ensuring maximum opportunity for contribution and feedback from residents regarding Bunbury projects and initiatives.

To better meet local needs, our community would like the City to prioritise safety, health and community services, housing, services and facilities for youth and seniors, and festivals and events.

Safety continues to be the highest priority for our community. In particular, community members want to feel safe in the City Centre. Housing and homelessness are also a major concern, including the continuing need for affordable and social housing.

MARKYT® Scorecard data indicated that our community recognises the importance of additional health services, particularly those targeting mental health, improved access to seniors' accommodation and services, a wider variety of low cost, family-friendly activities and services as well as diverse festivals and cultural events to unify the community and attract visitors.

These continue to be priorities for the new and ongoing work across the City.

## A snapshot of some recent activities...



### Naming of Koolambidi Woola

The City's new youth precinct in the heart of the CBD was named based on significant consultation with the community, including local Wardandi Noongar Elders, to reflect what the facility will represent.

Koolambidi Woola translates to 'celebrating young people' – Koolambidi meaning 'young people aged 12 to 25 years' and Woola meaning 'celebrate'. The in-depth consultation process involved research into the history of the area, stories from local Elders and identifying key words the local community felt resonated with the precinct. The name 'Koolambidi Woola' was endorsed by Council in June 2022.



### Community Engagement Framework and Toolkit

Established a new engagement framework and toolkit for the City to further develop staff skills, understanding and practice when developing, delivering and reviewing engagement actions with our community. Established a new online portal to support community engagement.



### Disability Access and Inclusion Plan (DAIP)

Developed the City's new DAIP to ensure that access and inclusion for people with a disability continues to be prioritised across our community. The development of the DAIP involved extensive community consultation, including an accessible online survey, community consultation café style workshops, pop up survey stations across the City's facilities, one-on-one tailored consultation sessions including over the phone, in person and with specific local peer support groups.



## We will continue...

Council will continue to deliver and improve a range of services and facilities that contribute to achievement of the People aspiration and outcomes.

Customer Support

Community events

Community education

Libraries

Art Gallery

Museum

Sports and recreation

Bunbury Wildlife Park

Venue hire

Retail services

Community development

Visitor Centre



# Our Priority Projects



## Outcome 1. A safe community

Objectives	Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
1.1 Increase safety and crime prevention services. 1.2 Modify the physical environment to improve community safety. 1.3 Reduce the harmful use of alcohol and other drugs.	Review the current CCTV coverage, and if relevant, seek funding to expand and improve the CCTV system.	Digital Services	Capital	\$70,000	\$50,000	\$50,000	\$50,000	
	Partner with relevant agencies to implement the Community Safety Plan.	Community Wellbeing		✓	✓	✓	✓	
	Develop a Wellness and Safety Strategy.	Community Wellbeing			✓			
	Continue Alcohol Accord including supporting key stakeholders in reducing alcohol related harms and antisocial behavior.	Community Wellbeing		✓	✓	✓	✓	

## Outcome 2. A growing hub of culture and creativity

Objectives	Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
2.1 Increase safety and crime prevention services. 2.2 Promote and celebrate Noongar culture.	Develop and promote app guided tours of the Bunbury Heritage Building Trail and Urban Art Trail.	Community Connection	Operating	\$5000	*			
	Implement the Framing of Frank Norton Artworks for the City Collection.	Community Connection	Operating	\$50,000				
	Deliver major public art acquisition (specific project/s to be identified)	Community Connection	Operating	\$50,000	\$75,000	\$100,000	\$100,000	
	Develop and implement dual naming of significant landmarks and places.	Community Connection	Operating	*	*	*		
	Develop reconciliation and cultural plan initiatives.	Community Connection	Operating	\$15,000	\$15,000	\$15,000	\$15,000	



### Outcome 3. A healthy and active community

Objectives	Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
3.1 Improve access to high quality health and community services. 3.2 Encourage participation in sport, recreation, and leisure activities.	Develop a revised Sport and Recreational Facilities Plan.	Community Facilities		✓				
	Plan and deliver additional indoor courts at Hay Park in partnership with stakeholders.	Community Facilities	Capital		\$1,000,000	\$5,500,000	\$5,500,000	
	Redevelop the Forrest Park Pavilion with modern, unisex changing facilities and upgraded power supply.	Infrastructure Maintenance Services	Capital	\$3,495,879	\$1,000,000			
	Redevelop Hands Oval SWFL facilities to a standard required for WAFL and AFL fixtures, in partnership with stakeholders.	Projects and Asset Management	Capital	\$15,321,644	\$2,900,000			
	Develop and implement a program for increasing participation in passive recreation in our community.	Community Facilities	Operating Project	\$10,000				

## Outcome 4. A compassionate and inclusive community

Objectives	Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
4.1 Listen and respond to community needs at all stages of life.	Partner with neighbouring councils, peak bodies and the Youth Advisory Council to develop a Greater Bunbury Youth Action Plan.	Community Connection		✓				
4.2 Support vulnerable groups, including aged persons and those with disability.	Disability Access and Inclusion Committee (DAIC) to explore MARCIA 2.0.	Community Connection		*	*	*	*	
4.3 Build a stronger sense of belonging through volunteering.	Develop an awards program to promote volunteering and recognition of volunteers.	People and Safety		✓				
	Implement Disability Access and Inclusion Plan.	Community Connection		✓	✓	✓	✓	

✓ Planned for financial year indicated but does not require funding

\* Additional funding is required or some of project funding is dependant on sources external to the City of Bunbury

# The project tables above indicate City of Bunbury new and priority projects only. For further information regarding all other expenditure including reoccurring actions please see Annual Budget and Long-Term Financial Plan at [www.bunbury.wa.gov.au](http://www.bunbury.wa.gov.au)



# Planet

*A healthy and sustainable ecosystem.*



## Bunbury in 2023

With an expansive coastline and more than 193ha of conservation reserves, the requirement for ongoing active management of ecosystems and biodiversity is critical.

The 2021 MARKYT® Community Scorecard reflected community concerns including coastal hazards, rehabilitating wetlands, water conservation, reducing land clearing, revegetation, weed control and protection of native species.

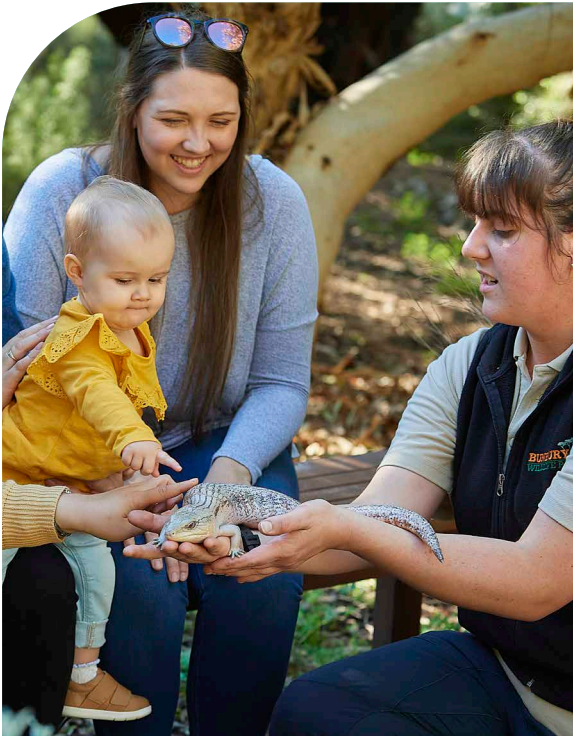
Continued improvement across the 'Planet' pillar, with a particular emphasis on the City becoming a leader in sustainability and adoption of renewable energy is a priority for our community. In 2021, the City's performance score (MARKYT® Community Scorecard) for promoting and

adopting sustainable practices was 51 out of 100. This is on par with industry average, however this area is prioritised for improvement and ongoing priority focus.

The City is committed to further developing a healthy and sustainable ecosystem with an environment that is well cared for and preserved. Considerable work has been done across 2022 to develop a climate change policy, to collaborate with our community in the development of a Sustainability and Environment Strategy, to support renewable energy and to continue to strengthen the City's strong waste reduction and recycling practices.

This strong focus will continue across and well beyond 2023.

## A snapshot of some recent activities...



### Sustainability and Environmental Strategy

Developed the City's Sustainability and Environmental Strategy across 2022 and 2023 to address the key community priority of 'sustainability and climate change'. Together with the City's new Climate Change Policy, the Strategy outlines targets and actions the City will take to ensure Bunbury is a greener and more sustainable community now and for future generations.



### Adopt a Spot

Entered into a Memorandum of Understanding with the Keep Australia Beautiful Council in support of the Adopt-a-Spot program. This program promotes the participation of residents in regular litter clean-up activities, providing access to resources such as gloves, tongs and litter bags. As well as helping build community, this program is a vital tool for litter data.



### City of Bunbury recognised in the Top 5 E-waste Recycling Councils in the Regional Area

The City was in 2022 recognised in the Top 5 E-waste Recycling Councils in the Regional Area. The average person in Western Australia produces 2.5kg of E-Waste every year, in the Perth Metropolitan Area only 0.5kg per person is recycled annually. However, in Bunbury the recycling rate is much higher, being 1.5kg per person!



## We will continue...

Council will continue to deliver and improve a range of services and facilities that contribute to achievement of the Planet aspiration and outcomes.

Environmental planning and consultancy

City land management

Sustainability

Environmental health

Animal and pest control

Fire control

Commercial waste

Residential waste

Emergency management

Natural area management



# Our Priority Projects



## Outcome 5. A natural environment that is cared for and preserved.

Objectives	Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
5.1 Sustainably manage, conserve and enhance our natural habitats. 5.2 Encourage the adoption of sustainable practices. 5.3 Develop a sustainable, low circular economy. 5.4 Move to net zero emissions.	Implement program to manage introduced Corellas.	Projects and Asset Management	Operating	\$20,000	\$20,000	\$20,000	\$20,000	
	Implement the actions of the Environmental Sustainability Strategy.	Projects and Asset Management	Operating	\$50,000	*	*	*	
	Assess McCombe Road Resource Drop Off Centre.	Waste Operations and Infrastructure Business Services	Operating	\$50,000				
	Install electric vehicle charging stations at City Depot and Administration Building.	Infrastructure Maintenance Services	Capital	\$60,000				
	Implement the Climate Action Plan.	Projects and Asset Management	Operating		\$250,000	\$250,000	\$450,000	

## Outcome 6. An aware and resilient community equipped to respond to natural disasters and emergencies.

Objectives	Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
6.1 Minimise risks and impacts from fires, floods, heat waves, and other natural disasters.	Implement the Coastal Hazard Risk Management & Adaption Plan (CHRMAP).	Projects and Asset Management	Operating	\$220,000	\$440,000	\$660,000	\$880,000	
	Continue involvement in the Local Emergency Management Committee (LEMC).	Community Wellbeing		✓	✓	✓	✓	
	Implement the approved Department of Fire and Emergency Services Bushfire Mitigation Activity program.	Community Wellbeing	Operating	\$200,000*	\$220,000*	\$240,000*	\$260,000*	
	Review annually the City of Bunbury Local Emergency Management Arrangements (LEMA) that was endorsed by the State Emergency Management Committee (SEMC) in 2020. A major review of the LEMA is currently being planned for 2023/2024.	Community Wellbeing		✓	✓	✓	✓	

✓ Planned for financial year indicated but does not require funding

\* Additional funding is required or some of project funding is dependant on sources external to the City of Bunbury

# The project tables above indicate City of Bunbury new and priority projects only. For further information regarding all other expenditure including reoccurring actions please see Annual Budget and Long-Term Financial Plan at [www.bunbury.wa.gov.au](http://www.bunbury.wa.gov.au)

# Place

*An integrated,  
vibrant and  
well-planned City.*



## Bunbury in 2023

The 2021 MARKYT® Community Scorecard highlighted that Bunbury is performing well as a place to live, scoring 83 out of 100 in the 2021 MARKYT® Community Scorecard. This is up five points since 2019 and is seven points above the industry average.

The City of Bunbury's marine facilities scored well with 67 out of 100, seven points above the industry average.

The biggest improvements were seen with footpaths, trails and cycleways (up five points), streetscapes and verges (up three points), and responsible growth and development (up three points).

Path and cycleway improvements continue to be an ongoing priority, with 10 per cent of 2021 scorecard respondents considering these items requiring further work. They would like safer, better connected and well-maintained paths and bike lanes. This has been a focus in the 2022-26 Corporate Business Plan, and further work in this space continues.

The 2021 MARKYT® Community Scorecard also noted that our community would like improved train services between Bunbury and Perth, as well as more frequent and reliable bus routes.



## A snapshot of some recent activities...



### Withers Placemaking Project

The Withers Placemaking Project is aimed at activating places identified by key stakeholder groups within Withers to enhance the sense of place for our residents who live in Withers. The Placemaking Project is about community-led place activation that aligns with current, evolving and shifting community expectations and needs. The Placemaking Project has been funded by the South West Development Commission, led by the City's Community Connection Department in partnership with the Department for Communities and Creating Communities.



### Heritage Award Winner 2022

The City received a commendation award from the Heritage Council in the 2022 Western Australian Heritage Awards for the contribution by a public or private organisation. The judges noted that the City demonstrates best practice in promotion, preservation, conservation, interpretation and adaptive reuse of WA's heritage places.



### Overnight Rest Areas

The City's free 48-hour Overnight Rest Areas continue to be popular for fully self-contained Recreation Vehicles and caravans visiting Bunbury and the region. Permits issued by the Visitor Centre increased by 63 per cent to 2022 with a total of 63 permits issued, and an estimated expenditure of \$266, 973. This is a 92 per cent increase on the 2020-21 financial year.

## We will continue...

Council will continue to deliver and improve a range of services and facilities that contribute to achievement of the Place aspiration and outcomes.

Airport

Infrastructure planning and design

Infrastructure delivery

Infrastructure maintenance

Inspections, certifications and audits

Asset management

Contracts and commercials

City parks, gardens and open space delivery

City parks, gardens and open space maintenance

Strategic City/town planning

Urban planning and design

Development assessments and approvals

Town Scheme Planning and amendments



# Our Priority Projects



## Outcome 7. A community with high quality urban design and housing diversity.

Objectives	Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
7.1 Promote responsible planning and development. 7.2 Grow recognition and respect for local history and heritage. 7.3 Increase access to safe, affordable and diverse housing options.	Review the Local Planning Strategy.	City Growth	Operating	\$100,000				
	Review the Local Planning Scheme.	City Growth	Operating	\$50,000				
	Conduct a local heritage survey in accordance with Heritage Act 2018.	City Growth	Operating	\$15,000				
	Conduct research and design for a Stirling Street Heritage Trail.	City Growth	Operating			\$30,000		
	Investigate City landholdings for potential key worker accommodation sites.	City Growth	Operating	*				

## Outcome 8. A place with attractive and welcoming community spaces where people want to live.

Objectives	Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
8.1 Create a strong and vibrant City Centre. 8.2 Beautify streetscapes. 8.3 Maintain quality community buildings, halls and toilets. 8.4 Revitalise the coastline, foreshores, parks and playgrounds.	Implement the Bunbury City Centre Action Plan.	City Growth	Operating	\$50,000				
	Develop Bicentennial Square Precinct Plan.	City Growth	Capital	\$50,000*	*	*	*	
	Implement Dog Park and Exercise Area Upgrades.	Community Connection	Capital	\$130,000	*			
	Research new regional art gallery.	Community Connection	Capital	\$125,000	*	*	*	
	Implement the Beautifying of Bunbury Streetscapes.	Infrastructure Maintenance Services	Capital	\$200,000	\$200,000	\$200,000	\$200,000	
	Implement the Greening Bunbury Plan.	Projects and Asset Management	Capital	\$240,000	\$240,000	\$240,000	\$240,000	
	Continue research on the viability of an Ocean Pool.	Projects and Asset Management	Operating	*	*			
	Renew foreshore marine walls at the Leschenault Inlet.	Projects and Asset Management	Capital	\$1,200,000	\$2,066,000			
Implement Boulters Heights Master Plan.	Infrastructure Maintenance Services	Capital		\$600,000	\$500,000	\$500,000		

## Outcome 9. A city that is easy to get around safely and sustainably.

Objectives	Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
9.1 Increase the use of active transport with improved paths, cycleways, and end-of-trip facilities.	Expand the footpath network across the City of Bunbury <i>Details of specific paths can be found in Appendix 1.</i>	Infrastructure Maintenance Services	Capital	\$520,000	\$520,000	\$520,000	\$520,000	
	Develop construction of safe active streets on Stirling Street and Austral Parade.	Infrastructure Maintenance Services	Capital		\$600,000	\$300,000	\$700,000	
	Partner with Roads to Recovery to implement the Reseal Road Improvement program. <i>Details of specific roads can be found in Appendix 1.</i>	Infrastructure Maintenance Services	Capital	\$150,000*	\$615,000*	\$615,000*	\$615,000*	
	Review, renew and upgrade local roads. <i>Details of specific roads can be found in Appendix 1.</i>	Infrastructure Maintenance Services	Capital	\$200,000	\$1,000,000	\$1,100,000	\$739,572	
9.2 Encourage greater use of public and shared transport services.	Implement CBD roadworks.	Infrastructure Maintenance Services	Capital		\$1,000,000			
9.3 Improve road safety, connectivity, and traffic flow.	Implement State Blackspot Funding to deliver upgrades to roads. <i>Details of specific roads can be found in Appendix 1.</i>	Infrastructure Maintenance Services	Capital	\$559,000*	\$200,000*	\$200,000*	\$200,000*	
9.4 Provide sufficient parking.	Deliver Regional Road Group upgrades. <i>Details of specific roads can be found in Appendix 1.</i>	Infrastructure Maintenance Services	Capital	\$1,061,000*	\$1,444,000*	\$1,839,000*	\$1,579,000	
9.5 Improve aviation infrastructure and services.	Renew Withers regional roads.	Projects and Asset Management	Capital	\$2,449,564*				
	Replace data collection and engineering surveying equipment.	Projects and Asset Management	Capital		\$35,000			
	Develop and implement new carpark on Koombana Drive.	Infrastructure Maintenance Services	Capital	\$450,000				
	Install Australian Fire Danger Rating System (AFDRS) signs.	Infrastructure Maintenance Services	Operating	\$20,000				
	Replacement of CBD parking signs.	Infrastructure Maintenance Services	Capital	\$110,000				

## Outcome 9. A city that is easy to get around safely and sustainably.

Objectives	Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
9.1 Increase the use of active transport with improved paths, cycleways, and end-of-trip facilities.	Implement carpark renewals. <i>Details of specific carparks can be found in Appendix 1.</i>	Infrastructure Maintenance Services	Capital	\$90,655	\$49,317	\$86,252		
	Replace existing parking ticket machines.	Community Wellbeing	Capital			\$70,000		
	Implement recommendations in the Parking Strategy to provide additional parking facilities.	Community Wellbeing					✓	
9.2 Encourage greater use of public and shared transport services.	Implement the Bunbury Airport apron expansion.	Projects and Asset Management	Capital	\$150,000				
	Implement a Compass Swinging Bay at Bunbury Airport.	Projects and Asset Management	Capital	\$62,330				
9.3 Improve road safety, connectivity, and traffic flow.	Repaint runway and taxiways at Bunbury Airport.	Projects and Asset Management	Operating			\$20,000		
	Replace playground equipment. <i>Details of specific carparks can be found in Appendix 1.</i>	Infrastructure Maintenance Services	Capital	\$425,000	\$425,000	\$425,000	\$425,000	
9.4 Provide sufficient parking.	Renew, resleeve and improve drainage network (including compensation basins). <i>Details of specific projects to be determined.</i>	Infrastructure Maintenance Services	Capital	\$300,000	\$300,000	\$300,000	\$300,000	
9.5 Improve aviation infrastructure and services.	Renew and upgrade paths as per Asset Management Plan. <i>Details of specific paths can be found in Appendix 1.</i>	Infrastructure Maintenance Services	Capital	\$200,000	\$200,000	\$200,000	\$200,000	
	Implement traffic calming and minor intersection treatments. <i>Details of specific roads can be found in Appendix 1.</i>	Infrastructure Maintenance Services	Capital	\$100,000	\$200,000	\$200,000	\$200,000	

✓ Planned for financial year indicated but does not require funding

\* Additional funding is required or some of project funding is dependant on sources external to the City of Bunbury

# The project tables above indicate City of Bunbury new and priority projects only. For further information regarding all other expenditure including reoccurring actions please see Annual Budget and Long-Term Financial Plan at [www.bunbury.wa.gov.au](http://www.bunbury.wa.gov.au)

# Prosperity

*A strong and diversified economy.*



## Bunbury in 2023

As Western Australia's leading regional City and the economic hub for the South West, Bunbury has the ability to play a key role in leveraging opportunities to grow economic development, employment, investment and business confidence in the region.

As noted in the 2021 MARKYT® Community Scorecard, recent efforts to improve economic development have been well received with community perceptions increasing by seven index points between 2019 and 2021.

The score for economic development and job creation is now four points above the industry average. The City is working to improve community perception even further in this area, and this is reflected by the projects prioritised in this Corporate Business Plan.

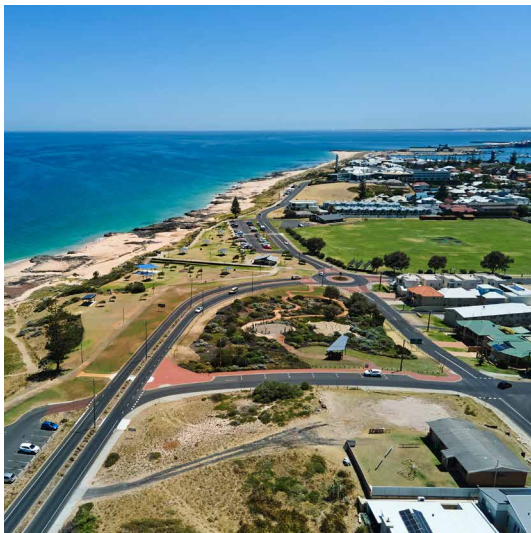
The community would like the City to revitalise and develop the City Centre and improve tourism attractions and marketing. This work is ongoing, and these priorities continue to guide the daily work of the City.

## A snapshot of some recent activities...



### New festivals and events for Bunbury

In 2022 and 2023, Bunbury has welcomed even more additions to our already bustling social calendar. The City supported a number of new festivals and events for our community including the Bumpers and Beats Festival, St Patrick's Festival, Perth International Jazz Festival and as well as continuing our support for events such as South West Festival of Japan, Tree Street Arts Safari and the Lost and Found Festival.



### More visitor accommodation for Bunbury

The City finalised a contract with Barnes Capital Pty Ltd over Lot 330 Ocean Drive for a \$50 million hotel development. The vacant lot will be developed into an impressive multi-storey hotel precinct, set to also feature a mix of food, beverage and retail options.

Signalling further investment confidence in the City's future, the hotel precinct will be a welcome boost to accommodation offerings in Bunbury while also creating jobs and stimulating the local economy. The deal has been in the making for several months after the City sold the land for \$3.3 million the previous year.

Additionally, in 2023 the City has implemented a trial of the Bunbury Visitor Centre operating from two sites. This is intended to improve accessibility even further, better promoting our City as destination of choice.



### Bunbury on the national sporting stage

The City continued to promote recognition of Bunbury as a premier regional sporting destination. In 2022/23, the City hosted seven major state, national and international events, that had a total economic impact of \$3,555,483. Recent events that were supported included the 2022 four-day Sprint Kart State Championship, the third consecutive Surf Life Saving WA Country Championship, which welcomed 1200 competitors and an international Hockeyroos verse China test match. A Hockeyroos junior clinic was held pre-match, where more than 75 local children aged between seven to 12 had the opportunity to mingle and learn skills from the Hockeyroos players.

## We will continue...

Council will continue to deliver and improve a range of services and facilities that contribute to achievement of the Prosperity aspiration and outcomes.

Economic development

International relations

Marketing and communications

City access

City land management

Community events

Visitor Centre

# Our Priority Projects



## Outcome 10. The premier city of regional Western Australia.

Objectives	Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
10.1 Build awareness and recognition that Bunbury is a great place to live, work, study, holiday, play and invest in.	Implement the Bunbury Brighter campaign to promote Bunbury as destination of choice to live, play, work, Invest and visit.	Strategy, Projects and Communications	Operating	\$50,000	\$50,000	\$50,000	\$50,000	
	Review and implement Economic Development Action Plan.	City Growth		✓	✓	✓	✓	

## Outcome 11. A strong, resilient and diverse economic hub for the South West.

Objectives	Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
11.1 Be Australia's first regional Digital City.	Collaborate with Edith Cowan University on opportunities for the development of local resources and for research and development projects that will benefit the economy and community, including the Digital Innovation Hub.	Strategy and Organisational Performance	Operating	*	✓			
11.2 Attract diversified investment, industry and businesses.	Develop an Investment Incentive Policy to attract and accelerate property and economic development.	City Growth		✓				
11.3 Support local business innovation and success.	Establish a policy position to build the capacity of Indigenous businesses and increase training and employment opportunities for local Aboriginal and Torres Strait Islander people.	People and Safety		✓				
11.4 Position Bunbury to capitalise on future employment trends and needs.	Partner with service providers to deliver a program of business training and support services.	City Growth		✓				



## Outcome 12. A unique and desirable destination within the South West Region.

Objectives	Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
12.1 Develop and promote a competitive tourism offer to attract more visitors.	Partner with other local governments in the region to support Bunbury Geographe Tourism.	City Growth	Operating	\$215,000*	*	*	*	
	Partner with local service providers to retain, develop and attract new arts and culture events.	Community Connection		✓	✓	✓	✓	
	Contribute towards Busselton Margaret River Regional Airport Marketing Fund.	Office of the CEO		\$10,000				
	Continue Sister City relationships with incoming and outgoing tours.	City Growth	Operating	\$45,000	\$25,000	\$25,000	\$25,000	

✓ Planned for financial year indicated but does not require funding

\* Additional funding is required or some of project funding is dependant on sources external to the City of Bunbury

# The project tables above indicate City of Bunbury new and priority projects only. For further information regarding all other expenditure including reoccurring actions please see Annual Budget and Long-Term Financial Plan at [www.bunbury.wa.gov.au](http://www.bunbury.wa.gov.au)

# Performance

*Leading with purpose and robust governance.*



## Bunbury in 2023

As a governing organisation, the City of Bunbury received a score of 60 out of 100 in the 2021 MARKYT® Community Scorecard. This is up five index points since 2019, and three points above the industry average at that time.

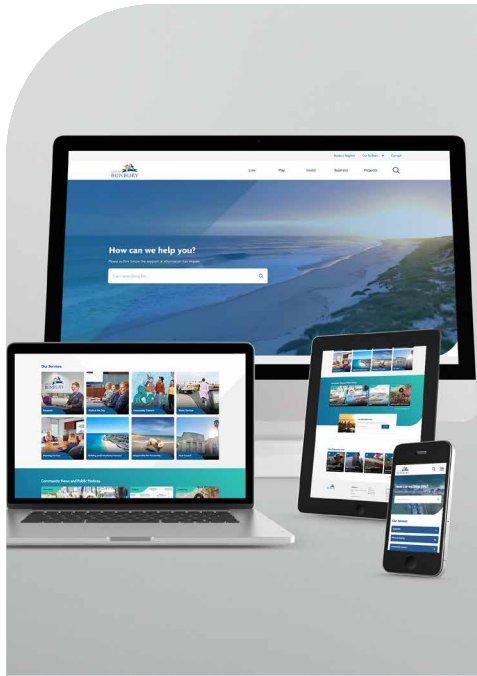
Value for money from Council rates also improved from 47 to 54 points; now nine points above industry average.

There are opportunities to improve community perceptions of Council's leadership (48 points), community consultation (42 points) and communication (48 points), with a goal to increase from okay to excellent.

The City realises that it must get better at communicating how it is embracing change, innovation and new technology. Steps towards these outcomes are being made, with Council endorsing a new Transformation Program Plan in 2021, resulting in Project Shine and the Evolve Program. These have been implemented from 2021, resulting in a range of new processes across the City aimed to create greater efficiency.

Further opportunity continues to lie with improving communication of the City's vision for the area. With 34 per cent of community members agreeing there is a clear and well communicated vision in 2021, down from 46 per cent in 2017. This continues to be a key focus area moving forward.

## A snapshot of some recent activities...



### Community website

Established a new community website for the City. This website was designed to make searching for information and events about the City simpler for both residents and visitors, and includes links to the City's Engagement Portal to ensure our community has a voice on upcoming topics of interest. The website will in the future provide a community portal platform for customised community interactions.



### Project Shine

The City commenced an innovative data and digital project focused on improving the efficiency of the business through the introduction of integrated online modules. In 2022, the City launched its new internal Human Resource Information System (HRIS) improving the speed and efficiency of common functions such as staff timesheets and leave, and in 2023 has begun the Customer Experience (CX) project, exploring ways of making the customer experience more streamlined and effective through better online integration.



### Evolve Program

The City continues to roll out key service that will allow for efficiencies and improvements that enable better communication, better decision making, better transparency, better clarity and better impact to our community, stakeholders and staff. Examples include integrated strategic planning, internal service reviews, change management, internal auditing and risk management, to name a few of these services.

## We will continue...

Council will continue to deliver and improve a range of services and facilities that contribute to achievement of the Prosperity aspiration and outcomes.

Strategic planning

Partnerships and grants

Organisational performance

Projects and initiatives

Concept development

Organisational design and change

Corporate governance

Marketing and corporate communications

Finance

Human Resources

Data and information

ICT

Employee safety

Council support and assistance

# Our Priority Projects



## Outcome 13. A leading local government.

Objectives	Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future	
13.1 Provide strong accountable leadership and governance.	Conduct Mayoral and Council Elections.	Corporate Governance	Operating	\$140,000		\$160,000			
	Proceed with completing the City's Evolve program of Organisational and Digital Transformation, with the introduction and entrenchment of new key services and online functionality.	Strategy & Organisational Performance	Operating	✓					
	Further optimise the City's community website, including the integration of the five facility websites within this umbrella.	Strategy, Projects and Communications	Operating	*					
	Develop and launch stage one of the community online portal, with ongoing updates as new functionalities are developed.	Strategy & Organisational Performance		✓					
	Undertake GRV Property revaluation in accordance with legislation.	Finance	Operating		\$430,000				
	13.2 Adopt innovations to improve business efficiencies and the customer experience.	Develop business cases for future capital works.	Strategy, Projects and Communications	Operating	\$40,000	\$40,000			
		Prepare a Collections Storage Feasibility Study for BRAG and Museum.	Community Connection	Operating	\$30,000				
	13.3 Effectively manage the City's resources.	Digitisation of existing infrastructure and building plans.	Corporate Governance	Operating	\$20,000				
		Implement the upgrade of Art, Photos, Honour Board: Council Chambers, Function Room, Lounge and Foyer.	Office of the CEO	Operating	\$20,000				
		Populate Human Resource Information System Learn Module.	People and Safety	Operating		\$25,000	\$15,000	\$15,000	
Develop and implement the City's Organisational Performance Strategy (known as the ITeam strategy), inclusive of the Optimisation Plan and the Rates and Revenue Plan identified in the ITeam strategy.		Strategy, Projects and Communications	Operating	✓					
	Operationalise the City's Risk Management Framework, including the implementation of online Pulse software for the ongoing management and reporting of risks.	Corporate Governance		✓	✓	✓	✓		

## Outcome 14. A well informed community that is deeply engaged in decision making.

Objectives	Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
14.1 Effectively inform and engage the community about local issues, facilities, services, and events.	Undertake a community perceptions survey to assess the City's performance levels and community priorities.	Strategy, Projects and Communications	Operating	\$25,000	\$25,000	\$25,000	\$25,000	
	Continue implementing the City's approach to project management through the newly established Project Management Office (PMO), including the implementation of software to deliver real-time progress reports on the City's major projects.	Strategy, Projects and Communications		✓	✓	✓	✓	
	Continue the implementation of the City's Engagement Framework across the business in alignment with the LG legislative reform requirements.	Strategy, Projects and Communications		✓				

✓ Planned for financial year indicated but does not require funding

\* Additional funding is required or some of project funding is dependant on sources external to the City of Bunbury

# The project tables above indicate City of Bunbury new and priority projects only. For further information regarding all other expenditure including reoccurring actions please see Annual Budget and Long-Term Financial Plan at [www.bunbury.wa.gov.au](http://www.bunbury.wa.gov.au)

# Resourcing the Plan



## Effective forward planning.

Achieving community priorities requires provision of value for money resourcing.

Long-term financial planning and annual budgeting is undertaken to responsibly manage expenditure. City services, facilities and special projects are funded through various revenue streams.

These include:

- Grants from State and Commonwealth government, Lotterywest and others.
- Rates, fees and charges.
- Cash reserves.
- Loans.

Please see the Long-Term Financial Plan and Annual Budget at [www.bunbury.wa.gov.au](http://www.bunbury.wa.gov.au) for more information.

## Workforce Planning

The City is committed to engaging in the continuous process of 'shaping the workforce to ensure it is capable of delivering organisational objectives now and into the future' (Australian National Audit Office) through rigorous and reflective workforce planning.

The City's strategic workforce plan is regularly reviewed to ensure workforce resourcing is aligned with community needs and Council priorities.

As of beginning 2023, the City employs 315 full-time equivalent staff to deliver services.

Please see the City's Workforce Plan at [www.bunbury.wa.gov.au](http://www.bunbury.wa.gov.au) for more information.





# Service area planning

Staff deliver a range of services across teams and facilities to meet the priority projects of this Corporate Business Plan, as well as delivering the ongoing operational activities of the City to meet statutory requirements and community needs.

The below table summarises the number of employees in each team, expressed as the full-time equivalent (FTE), along with the operating budget.

Directorate	Service Teams	Employees*	Operating Budget
Infrastructure	Executive Leadership - Infrastructure	2	547,048
	Department Management - Infrastructure Maintenance Services	3	907,826
	Cleaning		451,975
	Parks & Reserves	31	7,525,918
	Property Management & Maintenance	6	3,645,097
	Works	18	3,660,336
	Department Management - Projects and Asset Management	1	343,071
	Design Engineering	5	938,071
	Natural Environment	2.78	739,224
	Project Coordination	3	557,696
	Project Planning and Assets	6	2,755,598
	Airport	0.75	213,381
	Department Management - Waste Operations and Infrastructure Business Services	1	466,384
	Fleet	1.5	1,851,340
	Infrastructure Business Services	3	545,489
	Depot Stores and Purchasing	3	521,396
Waste Services	18.79	6,564,367	

\*This table is a guide. Employee numbers fluctuate depending upon internal and external workforce requirements.





Directorate	Service Teams	Employees*	Operating Budget
Strategy and Organisational Performance	Executive Leadership - Strategy and Organisational Performance	3	824,073
	Department Management - Governance	1	324,342
	Corporate Governance and Risk	4	728,357
	Corporate Information	3	354,699
	Customer Services	3.6	558,003
	Business System Support and IT Operations	7.8	3,126,800
	Data & Digital	7	1,326,180
	Department Management - Finance	1	305,955
	Financial Accounting	7.5	1,897,374
	Property and Procurement	6	514,619
	Rating Services	3	684,913
	Department Management - People and Safety	1	326,793
	Human Resources	7	1,771,447
	Safety	2	467,787
	Traineeships	8	705,616
	Council Support	1.2	747,890
	Department Management - Strategy, Projects and Communication	1	281,399
	Project Management Office	4.3	509,687
Marketing and Communications	6.2	1,100,778	
Strategy	7.78	1,172,300	

## Service area planning continued.

Directorate	Service Teams	Employees*	Operating Budget
Sustainable Communities	Executive Leadership - Sustainable Communities	2.5	570,639
	Department Management - City Growth	2.5	307,600
	Building and Compliance	4	890,025
	City Planning	11.23	1,563,525
	Economic Development and International Engagement	3.5	943,508
	Tourism	3.7	502,304
	Department Management - Community Connection	1	257,115
	Bunbury Museum & Heritage Centre	3.52	548,601
	Bunbury Regional Art Gallery	7.25	1,394,343
	Community Partnerships	4	628,194
	Events	4.5	882,236
	Department Management - Community Facilities	1	284,869
	Bunbury Wildlife Park	5.9	1,182,660
	Libraries and Learning	11.52	1,698,931
	Sport & Recreation	38.95	6,290,497
	Department Management - Community Wellbeing	3.25	367,723
	Community Safety and Emergency Management	10.53	1,861,563
Environmental Health and Meat Inspection	6.4	1,458,132	
<b>Total</b>		<b>318.5</b>	<b>72,290,750</b>
	Executive Leadership - Chief Executive	2	695,056

\*This table is a guide. Employee numbers fluctuate depending upon internal and external workforce requirements.



# Financial Summary

The financial summary forecasts estimates of operating and non-operating revenues and expenditure over the next four years. For further information, please see the Long-Term Financial Plan.

Financial Summary	2023-24	2024-25	2025-26	2026-27
<b>Operating Revenue</b>				
Rates	46,165,924	47,576,684	48,883,324	50,348,941
Operating Grants and Subsidies	2,669,626	2,689,626	2,709,626	2,729,626
Fees and Charges	14,879,921	14,879,921	14,879,921	14,879,921
Contributions, Reimbursements, and Donations	495,747	378,634	377,042	375,396
Interest Earnings	1,952,000	1,952,000	1,952,000	1,952,000
Other Revenue	443,600	443,600	443,600	443,600
<b>Sub Total - Operating Revenue</b>	<b>66,606,818</b>	<b>67,920,465</b>	<b>69,245,513</b>	<b>70,729,484</b>
<b>Operating Expense</b>				
Employee Costs	(34,667,311)	(35,106,357)	(35,427,642)	(35,477,165)
Materials and Contracts	(18,818,988)	(18,997,115)	(18,918,983)	(19,233,773)
Insurance Expense	(787,335)	(787,335)	(787,335)	(787,335)
Interest Expense	(514,985)	(885,040)	(1,076,613)	(1,237,901)
Utilities	(2,764,870)	(2,764,870)	(2,764,870)	(2,764,870)
Depreciation on Non-Current Assets	(13,774,012)	(13,998,469)	(14,242,945)	(14,416,700)
Other Expense	(2,548,838)	(2,536,808)	(2,537,595)	(2,538,403)
<b>Sub Total - Operating Expenditure</b>	<b>(73,876,339)</b>	<b>(75,075,994)</b>	<b>(75,755,983)</b>	<b>(76,456,147)</b>
Add Back Non-Cash Items (Depreciation, Provisions)	13,836,112	14,060,569	14,305,045	14,478,800
<b>Net Total - Operating Revenue &amp; Expenditure</b>	<b>6,566,591</b>	<b>6,905,040</b>	<b>7,794,575</b>	<b>8,752,137</b>

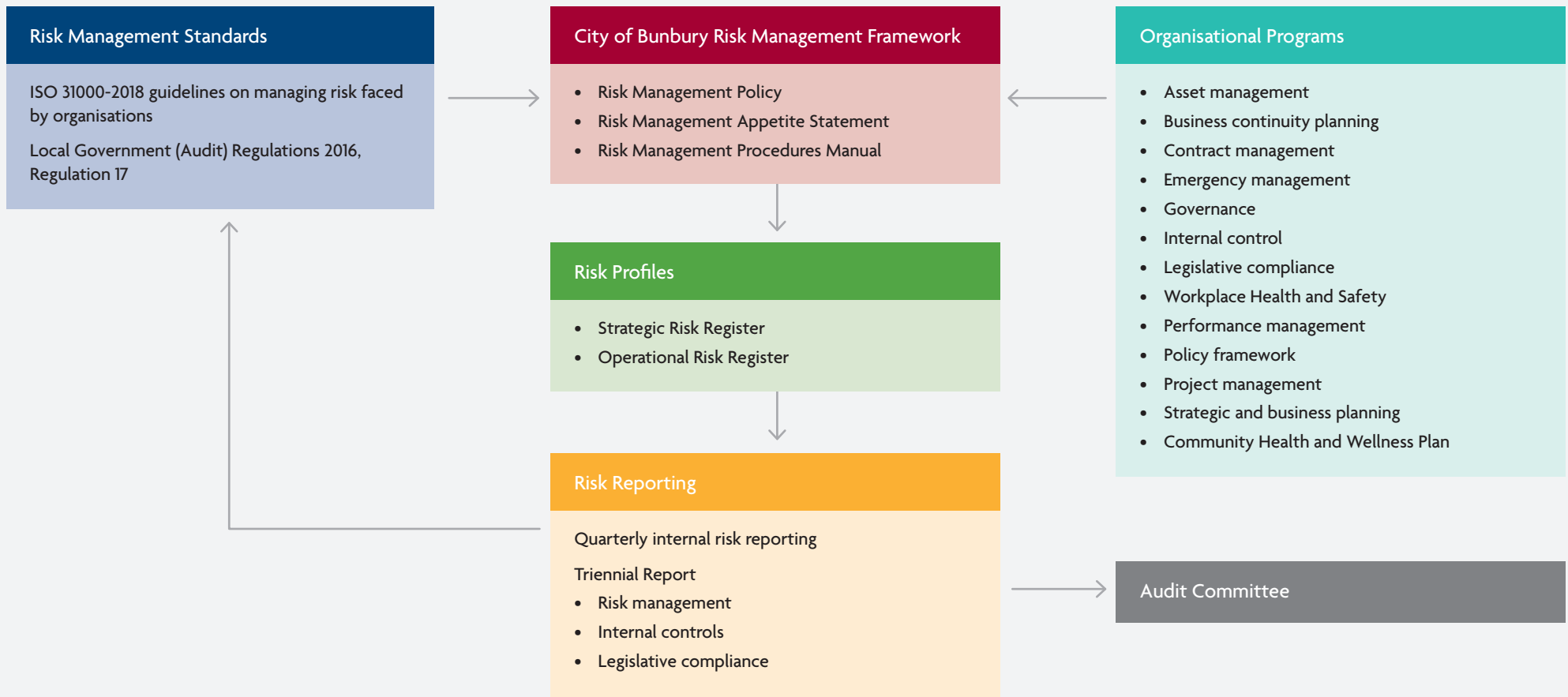


Financial Summary	2023-24	2024-25	2025-26	2026-27
<b>Capital Revenue and Expenditure</b>				
Grants and Contributions for Asset Development	14,937,987	7,043,998	5,724,331	5,750,999
Asset Acquisitions	(31,966,719)	(18,627,147)	(16,180,144)	(14,706,052)
<b>Net Total Capital Revenue &amp; Expenditure</b>	<b>(17,028,732)</b>	<b>(11,583,149)</b>	<b>(10,455,813)</b>	<b>(8,955,053)</b>
<b>Financial Activities</b>				
Surplus July 1 B/Fwd	90,021	53,425	82,100	76,303
Proceeds from New Loans	8,182,000	5,500,000	5,250,000	4,000,000
Principal Repayments	(2,548,548)	(2,782,846)	(2,839,176)	(3,337,983)
Proceeds on Disposal of Assets	239,000	336,695	405,500	175,000
Net Transfers (to) from Reserves	4,486,361	1,616,119	(199,031)	(724,160)
<b>Net Total - Financing Activities</b>	<b>10,425,545</b>	<b>4,706,784</b>	<b>2,655,441</b>	<b>147,829</b>

# Managing Risk

Risk management creates value for the City and our local community by effectively managing business systems and processes to realise the balance between opportunities for gain and minimisation of adverse impact. Strong risk management is a critical component of good governance.

The City's Risk Management Framework outlines how we assess exposure to risk as well as the administrative, human and financial resources required to manage our risks while meeting the outcomes and objectives of our planning.





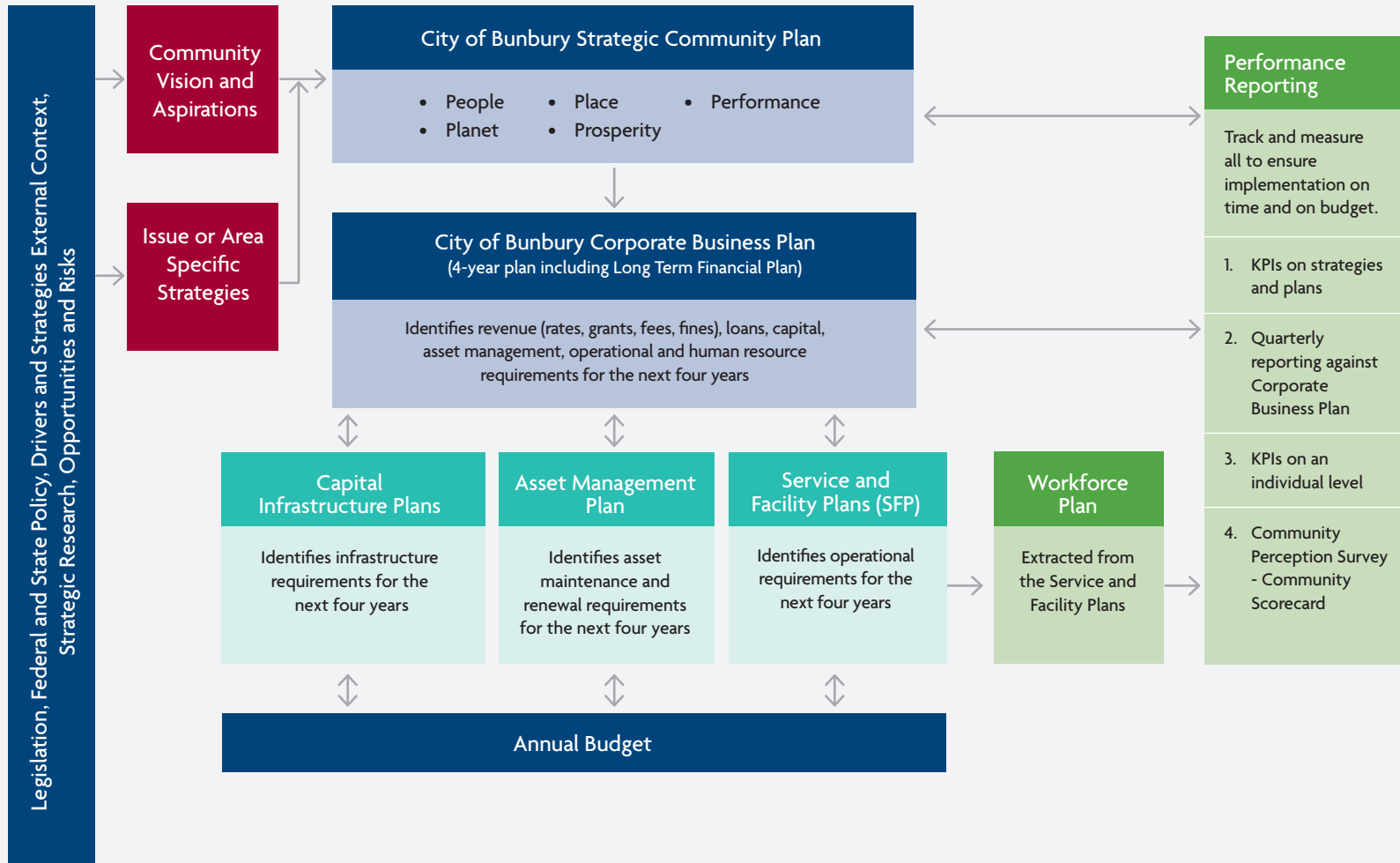
# Integrated Planning

The City of Bunbury adopts an integrated approach to strategic planning adhering to the requirements set out in the Local Government Act 1995.

City of Bunbury Integrated Strategic Planning and Reporting Framework (ISPRF) is the City's way of making sure planning is holistic, integrated and driven by the community. The ISPRF directly links performance monitoring with planning, so the City can adapt

and respond to changes in community needs and the business environment.

The approach ensures community input is reliably gathered, provides long-term strategic direction and objectives in line with these inputs, identifies the resourcing and performance reporting required and clearly conveys long term financial implications.





The City of Bunbury aims to participate in an independent study to monitor and benchmark performance, committing to review annually from 2023.

The City aims to be above the MARKYT® industry average and strives to be the industry leader in all areas.

This chart shows the City's Performance Index Score out of 100 compared to the MARKYT® Industry Standards. The preferred target zone is shown as coloured bars.

The chart also provides trend data, showing 2021 performance scores (closed circle) compared to 2019 performance scores (open circle).

### 2021 Performance Measures



### Legend

- City of Bunbury 2021 performance score
  - City of Bunbury 2019 performance score
  - ◐ No change in performance from 2019 to 2021
  - Target Zone. Shading shows industry average to industry high from MARKYT® Community Scorecard.
- For further information, visit [catalyse.com.au/markyt](http://catalyse.com.au/markyt)

# Appendix 1: Details of Upgrades to Roads, Footpaths and Carparks.

#Projects in years after 23/24 are subject to change due to potential revision of community needs.

## Expansion of footpaths included areas:

Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
Footpath expansion - Herbert Road King to DUP East Bunbury	Infrastructure Maintenance Services	Capital	\$50,000				
Expand cycleways - Leschenault Inlet - Frank Buswell foreshore	Infrastructure Maintenance Services	Capital	\$243,575				
Footpath expansion - Hislop Street - Thomas to Herbert Road	Infrastructure Maintenance Services	Capital	\$50,000				
Footpath expansion - Bussell Highway - Lot 248 Bussell to Lot 349 Spencer	Infrastructure Maintenance Services	Capital	\$75,300				
Footpath expansion - Cranbrook Way - Cousins to Parade	Infrastructure Maintenance Services	Capital		\$45,000			
Footpath expansion - Birch Street	Infrastructure Maintenance Services	Capital	\$80,000				
Footpath expansion - Dwyer Street - Bunning to Sandridge	Infrastructure Maintenance Service	Capital	\$80,100				
Footpath expansion - Spencer Street Path (Hands Oval)	Infrastructure Maintenance Services	Capital	\$57,000				
Footpath expansion - Withers Regional Renewal - Path expansions associated with Withers Regional Renewal Project	Infrastructure Maintenance Service	Capital	\$130,100				
Footpath expansion - Queensbury Street - Woodrow to Forrest	Infrastructure Maintenance Service	Capital		\$120,000			
Footpath expansion - Denning Road - Strickland to Sandridge	Infrastructure Maintenance Services	Capital		\$110,000			
Footpath expansion - Picton Road - Bunning to Scott	Infrastructure Maintenance Services	Capital		\$60,000			
Footpath expansion - Doris Street - Forrest to Ward	Infrastructure Maintenance Services	Capital			\$70,000		
Footpath expansion - Geographe Way - Ocean to Maidens	Infrastructure Maintenance Services	Capital			\$90,000		

Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
Footpath expansion - Fielder Street	Infrastructure Maintenance Services	Capital		\$60,000			
Footpath expansion - Shenton Street - Austral to Marmion	Infrastructure Maintenance Services	Capital		\$70,000			
Footpath expansion - Albert Road - Strickland to Sandridge	Infrastructure Maintenance Services	Capital		\$55,000			
Footpath expansion - Ramillies & Dunstan Streets - Mangles to Hastie	Infrastructure Maintenance Services	Capital			\$230,000		
Footpath expansion - Wilson Street - Mitchelle to Clarke East	Infrastructure Maintenance Services	Capital			\$130,000		
Footpath expansion - Picton Road - Forrest to Railway	Infrastructure Maintenance Services	Capital				\$90,000	
Footpath expansion - Forrest Avenue - Wisbey to Forrest East	Infrastructure Maintenance Services	Capital				\$70,000	
Footpath expansion - MacQueen Crescent & Willow Drive - Clarke to Big Swamp	Infrastructure Maintenance Services	Capital				\$60,000	
Footpath expansion - Hands Avenue - Milligan to Dixon	Infrastructure Maintenance Services	Capital				\$80,000	
Footpath expansion - Steere & Wisbey Streets - Blair to existing path	Infrastructure Maintenance Services	Capital				\$100,000	
Footpath expansion - Palm Street - Stockely to Beach	Infrastructure Maintenance Services	Capital				\$50,000	
Footpath expansion - Stanbury Crescent & Birch Street - Mangles to Birch to Ocean Path	Infrastructure Maintenance Services	Capital				\$70,000	
Footpath expansion - Julia Drive - Adam to PAW	Infrastructure Maintenance Services	Capital					\$65,000
Footpath expansion - Mondak Place - Gwinda to Yorla Bus Stop	Infrastructure Maintenance Services	Capital					\$25,000
Footpath expansion - North Street - Creek/Thomas to Herbert	Infrastructure Maintenance Services	Capital					\$65,000

### Roads to Recovery Reseal Program included areas:

Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
Reseal Road Program - Forrest Avenue, Rose Street	Infrastructure Maintenance Services	Capital	\$220,000*				
Reseal Road Program - Eccelstone Street, Hawkins Street, Fielder Street, Walldrodt Crescent, Dixon Street, Wiloughby Street, Underwood Road, Hayes Street	Infrastructure Maintenance Services	Capital		\$615,000*			
Reseal Road Program - Beddingfield Street, Frankel Street, Prince Phillip Drive, Bank Street	Infrastructure Maintenance Services	Capital			\$615,000*		
Reseal Road Program - Barr Road, Forrest Street, Strickland Street	Infrastructure Maintenance Services	Capital				\$615,000*	

### Review, renew and upgrade local roads included areas:

Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
Renew Roads - Industrial Roads - Craigie/Proffit/Wilson	Infrastructure Maintenance Services	Capital			\$500,000	\$500,000	
Renew Roads - Industrial Roads - Davenport/Dodson	Infrastructure Maintenance Services	Capital					\$500,000
Renew Roads - Strickland Albert to King east bound	Infrastructure Maintenance Services	Capital	\$200,000				
Renew Roads - King to Preston	Infrastructure Maintenance Services	Capital		\$500,00			
Renew Roads - Nuytsia - Blair to Eccelstone	Infrastructure Maintenance Services	Capital				\$330,000	\$150,000
Renew Roads - Nuytsia - Path renewal	Infrastructure Maintenance Services	Capital					\$150,000

### Blackspot Funding included areas:

Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
Blackspot funding - Austral Parade - Local Area Traffic Management between Koombana and Burt	Infrastructure Maintenance Services	Capital	\$349,000*				
Blackspot Funding - Blair and Clark Street Roundabout	Infrastructure Maintenance Services	Capital	\$180,000*				
Blackspot funding - Parade Road Washington to Knight - Lighting	Infrastructure Maintenance Services	Capital	\$30,000*				

## Regional Road Group (RRG) upgrades areas to be included:

Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
Regional Road Group Grant - realign and widen Ocean Drive in South Bunbury	Infrastructure Maintenance Services	Capital	\$750,000*				
Regional Road Group Grant - Bussell Highway - Brittian to Timperley	Infrastructure Maintenance Services	Capital	\$266,000*				
Regional Road Group Grant - Casuarina Drive - Pedestrian improvements - Holman	Infrastructure Maintenance Services	Capital	\$90,000*				
Regional Road Group Grant - Clifton Street - Channelising Blair to Victoria	Infrastructure Maintenance Services	Capital	\$136,000*				
Regional Road Group Grant - Leschenault Drive	Infrastructure Maintenance Services	Capital	\$209,000*				
Regional Road Group Grant - Lillydale Road - Roundabout	Infrastructure Maintenance Services	Capital	\$360,000*				
Regional Road Group Grant - Old Coast Road - Hamilton Rd to Sanctuary Golf Course	Infrastructure Maintenance Services	Capital			\$380,000*		
Regional Road Group Grant - Old Coast Road - Lighting	Infrastructure Maintenance Services	Capital				\$209,000*	
Regional Road Group Grant - Parade Road - Crampton to Lillydale	Infrastructure Maintenance Services	Capital			\$660,000*		
Regional Road Group Grant - Stirling Street - Blair and Arthur	Infrastructure Maintenance Services	Capital			\$160,000*		
Regional Road Group Grant - Spencer Street - Halsey to Mangles	Infrastructure Maintenance Services	Capital			\$260,000*		
Regional Road Group Grant - Victoria Street - Stirling and Symmonds Roundabout	Infrastructure Maintenance Services	Capital				\$360,000*	

### Undertake general improvements to carparks included areas:

Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
Carpark Renew - Bunbury Yacht Club	Infrastructure Maintenance Services	Capital			\$86,252		
Carpark Renew - Forrest Avenue Bowling Club	Infrastructure Maintenance Services	Capital		\$49,317			
Carpark Renew - South West Sport Centre	Infrastructure Maintenance Services	Capital	\$31,655				
Carpark Renew - Zoe Street	Infrastructure Maintenance Services	Capital	\$59,000				

### Replace playground equipment included playgrounds:

Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
Replace playground equipment. Frank Buswell Foreshore, Bob Howells Park, Garvey Park	Infrastructure Maintenance Services	Capital	\$425,000				
Replace playground equipment. Loughton Park, St Peters Park, Horseshoe Lake (Coverley)	Infrastructure Maintenance Services	Capital		\$425,000			
Replace playground equipment. Tim Shaw Park, Morrissey Lake (Ken Cantwell), Dudley Drive	Infrastructure Maintenance Services	Capital			\$425,000		
Replace playground equipment. Mangles Park, Ray Bain Park, Hands Oval (Elizabeth Park)	Infrastructure Maintenance Services	Capital				\$425,000	

### Renew and upgrade paths as per Asset Management Plan included areas:

Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
Renew and upgrade paths as per Asset Management Plan Ecclestone Street, PAW Willoughby to Timperley, PAW Minninup to Roscommon and Minninup to Powell	Infrastructure Maintenance Services	Capital	\$200,000				
Renew and upgrade paths as per Asset Management Plan Ecclestone Street, Fielder Street, Frankel Street	Infrastructure Maintenance Services	Capital		\$200,000			
Renew and upgrade paths as per Asset Management Plan Adam Road (Southern Side), Cross Street/Spencer Street, Hawkin Street, Hayward Street, PAW Coverley to Martin, PAW Dwyer to Coverley, PAW Ivey to Bellemore Park, Simpson Road	Infrastructure Maintenance Services	Capital			\$200,000		
Renew and upgrade paths as per Asset Management Plan Albert Road (Strickland to Mervyn), Mary Street (South side of Corner Prosser), Sandridge Road (across from Forum)	Infrastructure Maintenance Services	Capital				\$200,000	

### Traffic calming and minor intersection treatments included areas:

Action	Responsible	Funding	23-24	24-25	25-26	26-27	Future
Traffic calming and minor intersection treatments. Clarke Street East intersection, Jetty Road, Beach road Pedestrian refuge, Xavier/Boyalla, Alyxia Drive	Infrastructure Maintenance Services	Capital	\$100,000				
Traffic calming and minor intersection treatments. Hastie, Milligan	Infrastructure Maintenance Services	Capital		\$100,000			
Traffic calming and minor intersection treatments. Knight Street, Island Queen Street	Infrastructure Maintenance Services	Capital			\$100,000		
Traffic calming and minor intersection treatments. Hudson Road pedestrian crossing, Devonshire Street	Infrastructure Maintenance Services	Capital				\$100,000	



## How to Get Involved

### Want to help build a better, brighter Bunbury?

Please reach out to your Elected Member or the responsible officer at the City of Bunbury to share your thoughts and ideas.

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