

## **BUSINESS INCENTIVE COUNCIL POLICY**

### **POLICY STATEMENT**

---

Bunbury, Western Australia's Second City, is the heart of the Bunbury-Geographe region. It has a diverse economic base and is the service centre of the south west corner of Western Australia.

Economic development growth within our city and region is multifaceted, interconnected and the responsibility of many, including the City. Support to our business community is central to our success.

Through effective partnerships and initiatives, the City will strive to position itself as a prosperous and flourishing place to do business, seeking to attract and support business in Bunbury in order to stimulate sustainable growth, diversify our economy and add value to Bunbury and the Bunbury-Geographe region.

This Council Policy demonstrates the City of Bunbury's commitment to supporting business and outlines a number of financial and non-financial incentives available to new and existing business as a stimulus for further growth and development.

### **POLICY SCOPE**

---

This policy is available to:

- Existing businesses in Bunbury
- Existing businesses who are looking to relocate their business to Bunbury
- Existing and non-existing business owners looking to establish a new business in Bunbury

### **POLICY DETAILS**

---

Through this Policy, the City of Bunbury will deliver incentives that support economic growth and stimulate significant economic benefits.

The intent of providing these incentives is to:

- Support the retention and growth of businesses in Bunbury
- Support the establishment of new businesses in Bunbury
- Support the diversification of business offerings in Bunbury
- Build capacity within businesses
- Expand and grow businesses' physical footprints, workforce, reach and markets
- Build stronger relationships with businesses that form part of the City's economy and community
- Create a city that has a reputation for being business friendly

Incentives will be available as per the City's Management Policy Business Incentives and may be accessed by contacting the City's Economic Development Team on (08) 9792 7000 or [records@bunbury.wa.gov.au](mailto:records@bunbury.wa.gov.au).

## COMPLIANCE REQUIREMENTS

### LEGISLATION

- *Local Government Act 1995*

### INDUSTRY

### ORGANISATIONAL

- City of Bunbury Economic Development Action Plan 2020-2023
- City of Bunbury Purchasing Council Policy

Document Control					
Document Responsibilities:					
Owner:	Director Sustainable Communities	Owner Business Unit:	Manager City Growth		
Reviewer:	Team Leader Economic Development	Decision Maker:	Council		
Document Management:					
Adoption Details	31 August 2021 Council Decision 174/21	Review Frequency:	biennial	Next Due:	2025
Review Version	Decision Reference:	Synopsis:			
DOC/817378[v1.1]	Council Decision 255/23 12 December 2023	Reviewed no changes.			
DOC/817378[v1.0]	Council Decision 174/21 31 August 2021	adopted			
Date Printed	21 December 2023				