

Grant Program

Scoring Matrix



2025/26

Applicants are encouraged to use the scoring matrix as a tool to help submit a high-quality application.

Applications are scored against the general criteria and the criteria relevant to the category applied to.

Applications are scored in a competitive round against all eligible applications received for the category with the highest scoring applications being considered for funding.



Disclaimer: The City reserves the right to update the Grant Program Scoring Matrix at anytime. Refer to the City's website for the current version.

Version: 1.1 - Updated 1 April 2025

Tree Street Art Safari

General Criteria

The below criteria applies to all grant categories.
Maximum score: 190 points



Applicant demonstrates aspects of financial sustainability

- 20 points** Applicant has detailed an extensive budget including all financial aspects and multiple quotes for the initiative/event.
2 points Applicant has detailed a budget with minimal financial aspects and no or minimal quotes for the initiative/event.

That engages an experienced committee or event management service to deliver the initiative/event.

- 20 points** Details experience of delivering the initiative/events of a similar capacity, giving multiple and relevant examples. Applicant details how they recruit and retain volunteers.
5 points Details experience of delivering the initiative/events of a similar capacity, giving multiple and relevant examples.
2 points Details minimal examples and experience of delivering the initiative.
0 points Details no examples and experience of delivering the initiative.

The initiative or event is financially accessible to the community.

- 60 points** Initiative is 100% free to attend
40 points Initiative or event has 75% - 99% free elements rest are paid/ticketed
20 points Initiative or event has 55% - 74% free elements rest are paid/ticketed
10 points Initiative or event has up to 54% free elements rest are paid/ticketed
3 points Initiative or event is paid to participate in.
1 point Initiative or event is paid/ticketed to attend

Attendee is a person who attends the initiative or event as a audience member, spectator.

Participant is a person who competes, performs, provides a service (paid or unpaid) or registers to participate in the initiative or event.

That is open, inclusive and accessible to all members of the community

- 30 points** Details how the initiative/event is open, inclusive and accessible to all members of the community. Listing relevant and extensive examples of inclusion and accessibility.
10 points Details how the initiative/event is open, inclusive and accessible to all members of the community. Listing general examples of inclusion and accessibility.
0 points Does not detail how the initiative/event is open, inclusive and accessible to all members of the community.

** Focusing on Disability, Access and Inclusion within the Community - contact the City's Disability Inclusion officer to discuss further.*

That uses local suppliers

- 20 points** Details how 8 or more suppliers will be used.
10 points Details how 5-7 local suppliers will be used.
5 points Details how 1-5 local suppliers will be used.
0 points Does not detail how local suppliers will be used.

Previous Acquittal being completed and submitted on time.

- 20 points** Applicant has acquitted previous applications with the City on time.
0 points Applicant has not acquitted previous applications with the city on time.

Applicant discusses proposed initiative/event with the grants team and applied to the correct category.

- 20 points** Applicant has discussed the proposed application with the grants officer and applied to the correct category.
0 points Applicant has not discussed the proposal with the grants team.

Active Places

The purpose of this category is to bring the community together focusing on safety, belonging and strengthening the connection between people and the places they share.

The City is looking to support community driven events and initiatives that creates a sense of place, increase participation in community life, develop social connections, improves safety and bring happiness to our streets and neighbourhoods.

These could be pop up events or markets, neighbourhood BBQ's, place activation initiatives or events.

Including the general criteria, the below apply to Active places initiative or event:

Maximum Score: 130 points



That actively engages local residents or community groups to be involved in the initiative/event.

- 20 points** Details how the community will be engaged to come together, participate and be involved. giving multiple, relevant and details examples.
- 5 points** Details how the community will be engaged to come together, participate and be involved. giving brief or one relevant and detailed example.
- 0 points** Does not detail well how the community will be engaged to come together, participate and be involved.

That contributes to a healthy, active, safe and connected community.

- 20 points** Details how the initiative/event contributes to a healthy, active and connected community giving multiple, relevant and detailed examples.
- 5 points** Details how the initiative/event contributes to a healthy, active and connected community giving brief or one relevant example.
- 0 points** Does not detail how the initiative contributes to a healthy, active and connected community.

That encourages participation in community life through activating community open spaces within local neighbourhoods or the CBD.

- 20 points** Details how multiple places and spaces within the City of Bunbury or CBD will be utilised.
- 5 points** Details how one place or space within the Bunbury CBD will be utilised.
- 2 points** Details how one place or space within the City of Bunbury will be utilised.

That attracts more than 50 participants to take part in the initiative/event

- 30 points** Initiative/event attracts more than 100 participants.
- 10 points** Initiative/event attracts between 75-100 participants.
- 5 points** Initiative/event attracts between 50-75 participants.
- 0 points** Initiative/event attracts up to 50 participants.

That is delivered by the community for the community

- 20 points** Details how the initiative is delivered by the community giving multiple, relevant and detailed examples.
- 10 points** Details how the initiative is delivered by the community giving one relevant and detailed example.
- 5 points** Details how the initiative is delivered by an organisation or business.
- 0 points** Does not detail how the initiative is delivered by the community.

That demonstrates the communities need for the initiative.

- 20 points** Details how the initiative benefits and is needed by the community giving multiple, relevant and detailed examples.
- 5 points** Details how the initiative benefits and is needed by the community giving generalised or one relevant example.
- 0 points** Does not detail how the initiative benefits and is needed by the community.

Community Connect Tier 1

The purpose of this category is to create a highly engaged community to participate in a wide range of opportunities that make them feel welcomed and connected.

This category welcomes initiative or events that activate, engage, connect and encourage the Bunbury community to participate in a wide range of opportunities incorporating the arts, film, murals, music, circus, culture, sporting, health, wellness, performing arts and community events.

Including the general criteria, the below apply to Community Connect Tier 1 initiatives:
Maximum Score: 170 points



That includes and celebrates local Noongar culture.

- 50 points** Details how a key element or part of the initiative/event directly celebrates local Noongar culture and will be included in the event.
- 10 points** Details how minor elements of local Noongar culture will be included in the initiative/event including welcome to country or acknowledgement of country.
- 2 points** Details how Noongar culture will be included in the initiative/event through including a welcome to country or acknowledgement of country.
- 0 Points** Does not details how Noongar culture will be included in the initiative/event.

That actively engage the community to participate and be involved in initiatives/events that contribute to a healthy, active and connected community.

- 10 points** Details how the community will come together to participate and contributes to a healthy, active and connected community giving multiple, relevant and detailed examples.
- 5 points** Details how the community will come together to participate and contributes to a healthy, active and connected community giving one relevant and detailed example.
- 0 points** Does not detail how the community will come together to participate or contributes to a healthy, active and connected community.

That demonstrates the need for the initiative and how it connects the community and its people.

- 10 points** Details the need for the initiative and how it connects the community and its people giving multiple, relevant and detailed examples.
- 2 points** Details the need for the initiative and how it connects the community and its people giving one relevant and detailed example.
- 0 points** Does not detail the need for the initiative and how it connects the community and its people.

That partners with a minimum of 2 community/sporting organisations that will complement or add on to existing services and resources.

- 10 points** Details partnerships with more than 2 community/sporting organisations.
- 2 points** Details partnerships with 2 community/sporting organisations.
- 0 points** Details partnerships with less than 2 community/sporting organisations.

Community Connect Tier 1



That activates places and spaces within the City of Bunbury boundaries.

- 30 points** Details how multiple places and spaces within the City of Bunbury will be utilised including City owned buildings or public open spaces.
- 10 points** Details how multiple places and spaces within the City of Bunbury will be utilised.
- 2 points** Details how one place or space within the City of Bunbury will be utilised.

That attracts 150 participants to a community event or 50 participants to a community program/initiative.

- 20 points** Initiative attracts more than 150 participants to a community event or more than 50 participants to a community program.
- 5 points** Initiative attracts 100-150 participants to a community event or 30-50 participants to a community program.
- 1 points** Initiative attracts up to 100 participants to a community event or up to 30 participants to a community program.

That encourages skill development and builds capacity of the organisation or community.

- 10 points** Details how skill development and capacity building of the organisation or community will be included in the initiative giving multiple, relevant and detailed examples.
- 2 points** Details minimal skill development and capacity building of the organisation or community will be included in the initiative giving one relevant and detailed example.
- 0 points** Does not detail how skill development and capacity building of the organisation or community will be included in the initiative.

That secures additional funding sources.

- 30 points** Secures 2 or more additional funding source – confirmed.
- 5 points** Secures 1 additional funding source – confirmed.
- 1 points** Applied to funding sources – unconfirmed outcome.
- 0 points** Funding sources not applied for.



Community Connect Tier 2

The purpose of this category is to create a highly engaged community to participate in a wide range of opportunities that make them feel welcomed and connected.

This category welcomes initiative or events that activate, engage, connect and encourage the Bunbury community to participate in a wide range of opportunities incorporating the arts, film, murals, music, circus, culture, sporting, health, wellness, performing arts and community events.

Including the general criteria, the below apply to Community Connect Tier 2 initiatives:
Maximum Score: 190 points



That includes and celebrates local Noongar culture.

- 50 points** Details how a key element or part of the initiative/event directly celebrates local Noongar culture and will be included in the event.
- 10 points** Details how minor elements of local Noongar culture will be included in the initiative/event including welcome to country or acknowledgement of country.
- 2 points** Details how Noongar culture will be included in the initiative/event through including a welcome to country or acknowledgement of country.
- 0 Points** Does not details how Noongar culture will be included in the initiative/event.

That actively engage the community to participate and be involved in initiatives/events that contribute to a healthy, active and connected community.

- 10 points** Details how the community will come together to participate and contributes to a healthy, active and connected community giving multiple, relevant and detailed examples.
- 5 points** Details how the community will come together to participate and contributes to a healthy, active and connected community giving one relevant and detailed example.
- 0 points** Does not detail how the community will come together to participate or contributes to a healthy, active and connected community.

That demonstrates the need for the initiative and how it connects the community and its people.

- 10 points** Details the need for the initiative and how it connects the community and its people giving multiple, relevant and detailed examples.
- 2 points** Details the need for the initiative and how it connects the community and its people giving one relevant and detailed example.
- 0 points** Does not detail the need for the initiative and how it connects the community and its people.

That partners with a minimum of 3 community/sporting organisations that will complement or add on to existing services and resources.

- 10 points** Details partnerships with more than 3 community/sporting organisations.
- 2 points** Details partnerships with 3 community/sporting organisations.
- 0 points** Details partnerships with less than 3 community/sporting organisations.

That demonstrates low waste and sustainable environmental practices within the community.

- 20 points** Details how the initiative is low waste and demonstrates sustainable environmental practices within the community giving multiple, relevant and detailed examples. (outside of state laws around food packaging)
- 5 points** Details how the initiative is low waste and demonstrates sustainable environmental practices within the community giving one relevant and detailed example.
- 0 points** Does not detail how the initiative is low waste and demonstrates sustainable environmental practices within the community.

Community Connect Tier 2



That activates places and spaces within the City of Bunbury boundaries.

30 points Details how multiple places and spaces within the City of Bunbury will be utilised including City owned buildings or public open spaces.

10 points Details how multiple places and spaces within the City of Bunbury will be utilised.

2 points Details how one place or space within the City of Bunbury will be utilised.

That attracts over 150 participants to a community event or over 50 participants to a community program/initiative.

20 points Initiative attracts more than 200 participants to a community event or more than 70 participants to a community program.

5 points Initiative attracts 150-200 participants to a community event or 50-70 participants to a community program.

1 points Initiative attracts up to 150 participants to a community event or up to 50 participants to a community program.

That encourages skill development and builds capacity of the organisation or community.

10 points Details how skill development and capacity building of the organisation or community will be included in the initiative giving multiple, relevant and detailed examples.

2 points Details minimal skill development and capacity building of the organisation or community will be included in the initiative giving one relevant and detailed example.

0 points Does not detail how skill development and capacity building of the organisation or community will be included in the initiative.

That secures additional funding sources.

30 points Secures 2 or more additional funding source – confirmed.

5 points Secures 1 additional funding source – confirmed.

1 points Applied to funding sources – unconfirmed outcome.

0 points Funding sources not applied for.



Signature Events Tier 1



The purpose of this category is to promote Bunbury as a thriving and premier destination for significant events, driving people to come visit Bunbury and spend time in the region.

This category welcomes events that promote Bunbury as a thriving and premier destination to live, visit and invest. Events that span multiple days and encourage tourism, economic growth, and visitors to spend time in the region are preferred.

Maximum Score: 270 points

Including the general criteria, the below apply to Signature Events Tier 1 Events:

That includes and celebrates local Noongar culture.

- 50 points** Details how a key element or part of the initiative/event directly celebrates local Noongar culture and will be included in the event.
- 10 points** Details how minor elements of local Noongar culture will be included in the initiative/event including welcome to country or acknowledgement of country.
- 2 points** Details how Noongar culture will be included in the initiative/event through including a welcome to country or acknowledgement of country.
- 0 Points** Does not details how Noongar culture will be included in the initiative/event.

That has new progressive or unique or innovative elements.

- 10 points** Details multiple progressive, unique or innovative elements that are new to the event from previous years.
- 5 points** Details one progressive, unique or innovative element that is new to the event from previous years.
- 0 points** Does not detail any new progressive, unique or innovative elements.

That encourages and grows participation in a wide range of opportunities. ^

- 10 point** Details how the event encourages and grows participation giving multiple, relevant and detailed examples.
- 2 points** Details how the event encourages and grows participation giving one relevant and detailed example.
- 0 points** Does not detail how the event encourages and grows participation.

^ *Wide range of opportunities incorporates but is not limited to arts, culture, sporting, recreation, leisure activities, health and wellness.*

That activates places and spaces within the City of Bunbury boundaries.

- 30 points** Details how multiple places and spaces within the City of Bunbury will be utilised including City owned buildings or public open spaces.
- 10 points** Details how multiple places and spaces within the City of Bunbury will be utilised.
- 2 points** Details how one place or space within the City of Bunbury will be utilised.

That attracts 2,000 or more attendees with 10% from outside the Greater Bunbury region.

- 50 points** Attracts more than 2,000 attendees and more than 10% from outside the greater Bunbury region.
- 20 points** Attracts more than 2,000 attendees and less than 10% from outside the greater Bunbury region.
- 10 Points** Attracts less than 2,000 attendees and more than 10% from outside the greater Bunbury region.
- 2 points** Attracts less than 2,000 attendees and less than 10% from outside the greater Bunbury region.
- 0 points** Event attracts less than 1,000 attendees.

* *Attendee is a person who attends the initiative or event as a audience member, spectator.*

Participant is a person who competes, performs, provides a service (paid or unpaid) or registers to participate in the initiative or event.

Supporting statistics or previous years attendance will help support predicted attendees/participant numbers.

Signature Events Tier 1



That promotes the event locally or regionally.

- 10 points** Details how marketing and media will engage across more than 3 platforms locally and regionally.
- 2 points** Details how marketing and media will engage across 2 platforms locally.
- 0 points** Details how marketing and media will engage across a single platform locally.
- 20 points** Includes a detailed media and marketing plan. (extra points)

That spans multiple days.

- 20 points** Event is three consecutive days or more in duration.
- 2 points** Event is two consecutive days in duration.
- 1 points** Event is held on a single day.

That activates the City day and night.

- 10 points** Event activates the City day and night.
- 5 points** Event activates the City at night.
- 1 points** Event activates the City during the day.

That encourages visitors to spend their time and money in Bunbury.

- 10 points** Details how visitors are encouraged to spend their time and money in Bunbury giving multiple, relevant and detailed examples.
- 2 points** Details how visitors are encouraged to spend their time and money in Bunbury giving one relevant and detailed example.
- 0 points** Does not detail how visitors are encouraged to spend their time and money in Bunbury.

That the event contributes to the Bunbury events scene.

- 10 points** Event is held in the non-peak event season. (May – August)
- 2 points** Event is held in the peak event season. (September – April)

That partners with a minimum of 2 community/sporting organisations.

- 10 points** Details partnerships with more than 2 community/sporting organisations.
- 2 points** Details partnerships with 2 community/sporting organisations.
- 0 points** Details partnerships with less than 2 community/sporting organisations.

That secures additional funding sources.

- 30 points** Secures 2 or more additional funding source – confirmed.
- 5 points** Secures 1 additional funding source – confirmed.
- 1 points** Applied to funding sources – unconfirmed outcome.
- 0 points** Funding sources not applied for.



Signature Events Tier 2

The purpose of this category is to promote Bunbury as a thriving and premier destination for significant events, driving people to come visit Bunbury and spend time in the region.

This category welcomes events that promote Bunbury as a thriving and premier destination to live, visit and invest. Events that activate places and spaces throughout the City, day and night and span more than 4 consecutive days along with events that encourage tourism, economic growth, and visitors to spend time and money in the region are preferred.

Maximum Score: 290 points

Including the general criteria, the below apply to Signature Events Tier 2 Events:

That includes and celebrates local Noongar culture.

- 50 points** Details how a key element or part of the initiative/event directly celebrates local Noongar culture and will be included in the event.
- 10 points** Details how minor elements of local Noongar culture will be included in the initiative/event including welcome to country or acknowledgement of country.
- 2 points** Details how Noongar culture will be included in the initiative/event through including a welcome to country or acknowledgement of country.
- 0 Points** Does not detail how Noongar culture will be included in the initiative/event.

That has new progressive or unique or innovative elements.

- 10 points** Details multiple progressive, unique or innovative elements that are new to the event from previous years.
- 5 points** Details one progressive, unique or innovative element that is new to the event from previous years.
- 0 points** Does not detail any new progressive, unique or innovative elements.

That encourages and grows participation in a wide range of opportunities. ^

- 10 point** Details how the event encourages and grows participation giving multiple, relevant and detailed examples.
- 2 points** Details how the event encourages and grows participation giving one relevant and detailed example.
- 0 points** Does not detail how the event encourages and grows participation.

^ Wide range of opportunities incorporates but is not limited to arts, culture, sporting, recreation, leisure activities, health and wellness.

That demonstrates low waste and sustainable environmental practices within the community.

- 20 points** Details how the initiative is low waste and demonstrates sustainable environmental practices within the community giving multiple, relevant and detailed examples. (outside of state laws around food packaging)
- 5 points** Details how the initiative is low waste and demonstrates sustainable environmental practices within the community giving one relevant and detailed example.
- 0 points** Does not detail how the initiative is low waste and demonstrates sustainable environmental practices within the community.

That activates places and spaces within the City of Bunbury boundaries.

- 30 points** Details how multiple places and spaces within the City of Bunbury will be utilised including City owned buildings or public open spaces.
- 10 points** Details how multiple places and spaces within the City of Bunbury will be utilised.
- 2 points** Details how one place or space within the City of Bunbury will be utilised.

That the event contributes to the Bunbury events scene.

- 10 points** Event is held in the non-peak event season. (May – August)
- 2 points** Event is held in the peak event season. (September – April)



Signature Events

Tier 2



That promotes the event locally or regionally.

- 10 points** Details how marketing and media will engage across more than 3 platforms locally and regionally.
- 2 points** Details how marketing and media will engage across 2 platforms locally.
- 0 points** Details how marketing and media will engage across a single platform locally.
- 20 points** Includes a detailed media and marketing plan. (extra points)

That attracts 2,500 or more attendees with 15% from outside the Greater Bunbury region.

- 50 points** Attracts more than 2,500 attendees and more than 15% from outside the greater Bunbury region.
- 20 points** Attracts more than 2,500 attendees and less than 15% from outside the greater Bunbury region.
- 10 Points** Attracts less than 2,500 attendees and more than 15% from outside the greater Bunbury region.
- 2 points** Attracts less than 2,500 attendees and less than 15% from outside the greater Bunbury region.
- 0 points** Event attracts less than 2,000 attendees.

* *Attendee is a person who attends the initiative or event as a audience member, spectator.*

Participant is a person who competes, performs, provides a service (paid or unpaid) or registers to participate in the initiative or event.

Supporting statistics or previous years attendance will help support predicted attendees/participant numbers.

That spans multiple days.

- 20 points** Event is three consecutive days or more in duration.
- 2 points** Event is two consecutive days in duration.
- 1 points** Event is held on a single day.

That activates the City day and night.

- 10 points** Event activates the City day and night.
- 5 points** Event activates the City at night.
- 1 points** Event activates the City during the day.

That encourages visitors to spend their time and money in Bunbury.

- 10 points** Details how visitors are encouraged to spend their time and money in Bunbury giving multiple, relevant and detailed examples.
- 2 points** Details how visitors are encouraged to spend their time and money in Bunbury giving one relevant and detailed example.
- 0 points** Does not detail how visitors are encouraged to spend their time and money in Bunbury.

That partners with a minimum of 3 community/sporting organisations.

- 10 points** Details partnerships with more than 3 community/sporting organisations.
- 2 points** Details partnerships with 3 community/sporting organisations.
- 0 points** Details partnerships with less than 3 community/sporting organisations.

That secures additional funding sources.

- 30 points** Secures 2 or more additional funding source – confirmed.
- 5 points** Secures 1 additional funding source – confirmed.
- 1 points** Applied to funding sources – unconfirmed outcome.
- 0 points** Funding sources not applied for.